#### **Control Bias**

# Saengsit Kritsadee, ATM.Dr., Ph.D.

#### Sources of bias and error

- Random error
- Systemic error
- Reducing random error = increasing precision
- Reducing systemic error = increasing validity

#### Precision

Random error = sources of variation due to chance

Example: sampling error

We can reduce random error by

- Increasing the sample size
- Modifying the study design to increase efficiency (e.g. by targeting a group of people likely to be exposed to the risk factor or likely to develop the disease)

Example:

- If a sample of size 10,000 is chosen but only 5 people are exposed to the risk factor the study is not efficient
- If a study of arthritis is planned and a sample of high school students is chosen the study is not efficient.

#### Validity

External validity: validity with respect to the target population
 Internal validity: Validity within the study group
 Note: Internal validity is a prerequisite for external validity
 External validity:

Are the study findings abstract able to the target population?
 Threats: Representative of the sample Non-participation

2. Is the target population chosen wisely?

(i.e. choose the Eskimo to represent the whole US. Population)

#### External validity:

 Does the effect found in the study group accurately reflect the true effect in the study group?

Threats: bias

Bias = systematic error which results in an incorrect estimate of the association between cause and effect (Rothman)

There are 3 major biases

- Selection bias
- Information bias
- Confounding

#### Sources of bias in experimental study

- 1. selection bias
- 2. Performance bias
- 3. Information or observation bias
- 4. confounding bias

# **Selection Bias**

Systemic error resulting in an inflated or deflated effect estimate; caused by the way study participants were selected.

- 1. Self-selection bias
- 2. Healthy worker effect
- 3. Diagnostic bias
- 4. Berkson's bias

# **Selection Bias**

1. Self Selection Bias.

The reasons for self-referral may be related to the outcome under study.

e.g. Gulf War syndrome

If Gulf War veterans with symptoms volunteer to participate whereas veterans without symptoms tend not to participate the study results will be biased "away from the null"

## **Selection Bias**

- 2. Healthy worker effect: People able to come to work are healthier, on average, than the general population.
- 3. Diagnostic bias: Detection or diagnosis of the disease may be influenced by knowledge about the presence of the risk factor.
- Example: More in depth tests for congenital syphilis may be performed if the mother is a drug addict
- 4. Berkson's bias: Occurs since hospitalized patients are not representative of patients in the general population

Example: Cases have lung cancer (high hospitalization rate)

Controls have asthma (lower hospitalization rate)

## Observer/recorder/interviewer bias



Interviewer bias

Instrument bias

## **Observer/recorder bias**

Ex: if the physician is more likely to interpret the lab results as positive for congenital syphilis if the mothers are drug users differential misclassification occurs.

(bias away from the null)

If the physician is equally likely to incorrectly interpret lab results for all mothers non-differential misclassification occurs. (bias toward the null)

# **Interviewer bias**

Ex: If the physician asks mothers of babies with congenital syphilis more in depth questions about drug use than mothers of healthy babies differential misclassification occurs.

(bias away from null)

If the physician asks mothers of babies with congenital syphilis and mothers of healthy babies the same questions about drug use non-differential misclassification occurs. (bias toward the null)

#### **Instrument bias**

Lack of calibration

Ex: If the lab testing mothers from high risk groups is underfunded and has faulty equipment whereas the lab testing low-risk mothers has correctly working equipment differential misclassification occurs.

(bias may be toward or away from the null).

Otherwise non-differential misclassification may occur.

(bias toward the null).

Systemic error resulting in an inflated or deflated effect estimate; occurring when the measurement of the risk factor or the disease is systematically different between the groups being compared.
Information bias leads to misclassification with respect to the disease or the risk factor.
Diseased people may be classified as non-diseased and vice versa.

Exposed people may be classified as non-exposed and vice versa.

- 1. Differential misclassification
- 2. Non differential misclassification
- 3. Subject despondence bias

- 1. Differential misclassification
- Misclassification of study subjects with respect to the disease depends on the subjects' exposure status.
- Misclassification of study subjects with respect to the exposure depends on the subjects' disease status.

Differential misclassification can lead to a bias toward or away from the null.

- 2. Non differential misclassification
- Misclassification of study subjects with respect to the disease does not depend on the subjects' exposure status.
- Misclassification of study subjects with respect to the exposure does not depend on the subjects' disease status.

Non-differential misclassification always leads to a bias toward the null.

- 3. Subject despondence bias
  - Recall bias
    - Reporting bias
  - Placebo effect

Hawthorne effect

# **Recall bias**

Ex: If mothers or babies with birth defects remember every drop of alcohol they drank during pregnancy, and mothers of healthy babies forget small amounts of alcohol they consumed differential misclassification occurs (the bias is away from the null).

If mothers of babies with birth defects and mothers of healthy babies forget about alcohol they consumed in the same manner non-differential misclassification occurs and the bias is toward the null.

# **Reporting bias**

Ex: If mothers of babies with birth defects feel guilty about the amount of alcohol they drank during pregnancy and lie about it, whereas mothers of healthy babies correctly report the amount of alcohol they consumed differential misclassification occurs (the bias is toward the null).

If mothers of babies with birth defects correctly report the amount of alcohol they consumed during pregnancy whereas mothers of healthy babies don't want to admit the amount of alcohol they consumed and lie about it differential misclassification occur (the bias is away from the null).

If mothers of babies with birth defects and mothers of healthy babies lie in the same manner about the amount of alcohol they drank during pregnancy non-differential misclassification occurs and the bias is toward the null.

#### **Placebo bias**

A patient symptoms may improve because he/she thinks he/she is taking medication even if the "medication" is a placebo.

This may result in a bias toward the null

## Hawthorne effect

A person's behavior may change because he/she knows he/she is being studied. If the behavior of non-exposed study subjects changes in the same manner as the behaviors of exposed study subjects the misclassification is nondifferential and the bias is toward the null. Otherwise the misclassification is differential and the bias is away from the null.

# 3. Confounding bias



#### (confounding factors)

- 1. (Hypertension)
- 2. (Smoking)
- 3. (Hypercholesteroemia)

| Selection Bias                                                   | Performance Bias                                                 | Information Bias                                                 |
|------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------|
| 1. Different Prognostic<br>factors                               | <ol> <li>Performer's skill</li> <li>Supportive</li> </ol>        | 1. Unequal diagnostic surveillance                               |
| <ul> <li>Extent of disease</li> <li>Major co-mobidity</li> </ul> | treatment                                                        | <ol> <li>Measurement error</li> <li>Misclassification</li> </ol> |
| <ul> <li>Major co-mobility</li> <li>Age</li> </ul>               | 4. Compliance                                                    | <ol> <li>Incorrect diagnostic</li> </ol>                         |
| 2. Self-selection                                                | <ol> <li>5. Contamination</li> <li>6. Co-intervention</li> </ol> | criteria and interpretation                                      |
|                                                                  |                                                                  |                                                                  |

- 1. Before-experimental control
  - (Randomization)
  - (Blind assignment)
- 2. During-experimental control
  - (Machine variation)
  - (Biological variation)
  - (Environmental variation)
  - (Balancing of bias)
- 3. After-experimental control
  - (Selection of outcome)
  - (Blind assessment)
  - (Control in analysis)

# Reference

- พัศสนี นุชประยูร เติมศรี ชำนิจาระกิจ การวิจัยชุมชนทางการแพทย์ กรุงเทพมหานคร ภาควิชาเวชศาสตร์ป้องกัน คณะแพทยศาสตร์ จุฬาลงกรณ์มหาวิทยาลัย 2528
- ไพบูลย์ โล่ห์สุนทร หน่วยที่ 2 รูปแบบการวิจัยทางวิทยาศาสตร์สุขภาพ ใน เอกสารการสอนชุดวิชา 50103 สถิติและการวิจัยสำหรับวิทยาศาสตร์ สุขภาพ มหาวิทยาลัยสุโขทัยธรรมาธิราช กรุงเทพมหานคร บริษัทวิคตอรี่ เพาเวอร์พอยท์ จำกัด 2527
- ไพบูลย์ โล่ห์สุนทร ระบาดวิทยา ภาควิชาเวชศาสตร์ป้องกัน คณะ แพทยศาสตร์ จุฬาลงกรณ์มหาวิทยาลัย 2540
- สมชาย สุพันธ์วานิช หลักระบาดวิทยา กรุงเทพมหานคร สำนักพิมพ์ศูนย์ ส่งเสริมวิชาการ 2529