CHAPS DEVELOPMENT AND CHALLENGES (2)

HSC3322MANAGEMENT OF HEALTH BUSINESS

AJ.NATSINEE.SA SSRU

- 1. Development and challenges in health business
 - 2. sustainable management in health business
 - 3. Health Business Case Study
 - -SMEs
 - -SML
 - -Soft Power
 - -Start up



MANAGEMENT OF HEALTH BUSINESS: **U8**3. Health Business Case Study: SMEs





3. Health Business Case Study: SMEs

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Privacy and security requirements & rules:

- Strict legislation due to possible health risks
- High security requirements due to privacy issues

BMC: Key activities

Market fragmentation (lack of cooperation between partners):

- Availability of free information (consumers favour free)
- Technology integration to existing system challenging as they are often closed

BMC: Key partners

Business challenges of SMEs on wellness & healthcare domain

Resistance of professionals:

- New innovations are resisted if they make current practices obsolete
- Technology resistance on the "field" level (e.g. hospitals)

BMC: Customer relationships

Fighting with the market balance and bureaucracy:

- Getting funding difficult as financiers are impatient (e.g. pharmaceutical development)
- New players can be played "out" if they change the market balance

BMC: Revenue streams, customer relationships

Difficulties to sell existing solutions:

On customer site the user and the payer of a service/customer are often separate → offer has to be justified simultaneously to different directions

BMC: Customer segments, channels

Business challenges of SMEs providing ICT-solutions for wellness and healthcare domains | Semantic Scholar



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3. Health Business Case Study: SMEs

The SME sector in Europe

ayments cards a mobile



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kesearcnGate



Constraints



Smart Manufacturing

Design of highly adaptable Manufacturing Systems for SMEs

Intelligent SME Manufacturing through ICT and CPS

Automation and man-machine interaction for SMEs Research Field 2

Smart Logistics

Design of smart and lean Supply Chains for SMEs

Intelligent SME Logistics through ICT and CPS

Smart and automated logistics systems and vehicles for SMEs

Research Field 3

Organization and Management models for smart SMEs

Business models for smart SMEs

Organization and network models for smart SMEs

Implementation strategies to become SME 4.0 **Enablers**

Big Data

Systems (CPS)

850 × 544

Research fields and topics in the project SME 4.0. To overcome the gap... | Download Scientific Diagram

เข้∵ชม Google.com

3. Health Business Case Study: SMEs





3. Health Business Case Study: SMEs





























3. Health Business Case Study: SML





3. Health Business Case Study: SML

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on

SML 201 reaches peak enrollment with Daisy Yan Huang and Ricardo Masini as colecturers | Center for Statistics and Machine Learning



3. Health Business Case Study: SML





3. Health Business Case Study: SML



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3. Health Business Case Study: Soft Power



3. Health Business Case Study: Soft Power



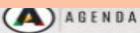


3. Health Business Case Study: Soft Power



3. Health Business Case Study: Soft Power

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รวม 'Soft Power' แต่ละประเทศ ทำให้คนรักได้แบบไม่ต้องบังคับ











































Agenda ต้องรู้!? อากการจัดสับดับบระเทศที่มี Soft Power มากที่สุด ได้แก่ ลับดับ 1 เขอรมับ ลับดับ 2 ญี่ปุ่น สับดับ 3 ลับกฤษ ส่วนอเมริกาตกใปอยู่สับดับที่ 6 เนื่องจากนโขบาย American First ของอดีดปรบโดติล กรับมี

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3. Health Business Case Study: Soft Power

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นแดนมังกรครองยุทธภพ ส่องมูลค่า Soft Power จีนแผ่นดินใหญ่ที่ส่งออกไกล AGENDA





(2)



3. Health Business Case Study: Start up



K 3. Health Business Case Study: Start up



3. Health Business Case Study: Start up



- Framework for granting special orphan drug status to fastrack a drug to treat rare diseases under an Orphan Drug Designation Program with the aim of advancing the evaluation and fast-tracking the development of drugs that show potential in helping in the diagnosis and treatment of rare disorders.
- Develop a robust public-private model to help researchers and startups developing treatments for rare diseases and working towards addressing other major challenges relating to funding, diagnosis, drug development and manufacturing, among others.
- National Policy for Rare Diseases to be notified after taking into account the recommendations put forth by the scientist, advocacy, and patient/caregiver communities as well as startups working in the field.
- Funding grants dedicated for clinical trials of rare disease drugs and incentives to spansors of orphon drugs to incentivise the development of treatment solutions for rare disorders as well as research material aimed at prevention of rare disorders.
- CSR arms of major corporates and philanthropic organisations to have dedicated Rare Disease Programs, in line with the model followed for funding and aiding COV D-19 pandemic relief and treatment efforts, to help advance efforts made by scientists, researchers, and startups

3. Health Business Case Study: Start up

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2021



Screening, Monitoring, & Diagnostics









BioIntelliSense 👑 C2i Genomics Eko 📚























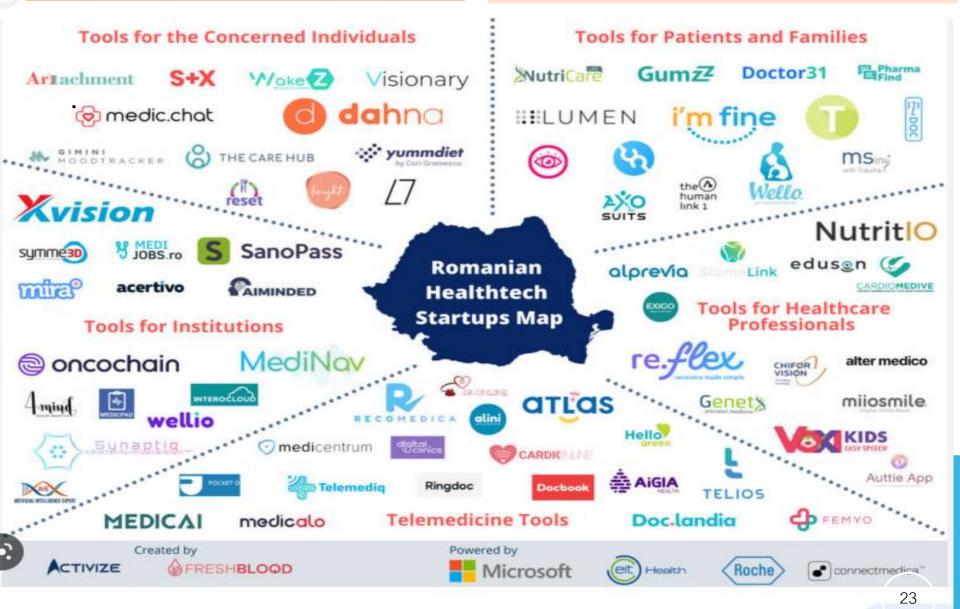


binx health Selected as a Top Digital Health Startup that is Transforming the Future of Healthcare -- Named to the 2021 CB Insights Digital Health 150 List | Business Wire



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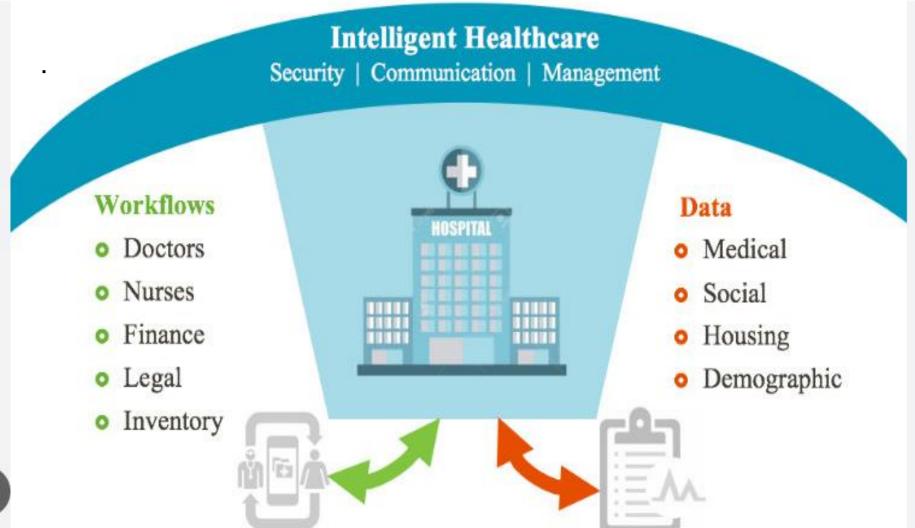
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3. Health Business Case Study: Start up







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World Health Day] These digital healthcare startups are bringing medical services to doorsteps across India



Q&A

Thank YOU