

CHAP 8 DEVELOPMENT AND CHALLENGES OF SUSTAINABLE MANAGEMENT (2)

HSC3322MANAGEMENT OF HEALTH BUSINESS

AJ.NATSINEE.SA SSRU

1. Development and challenges
in health business

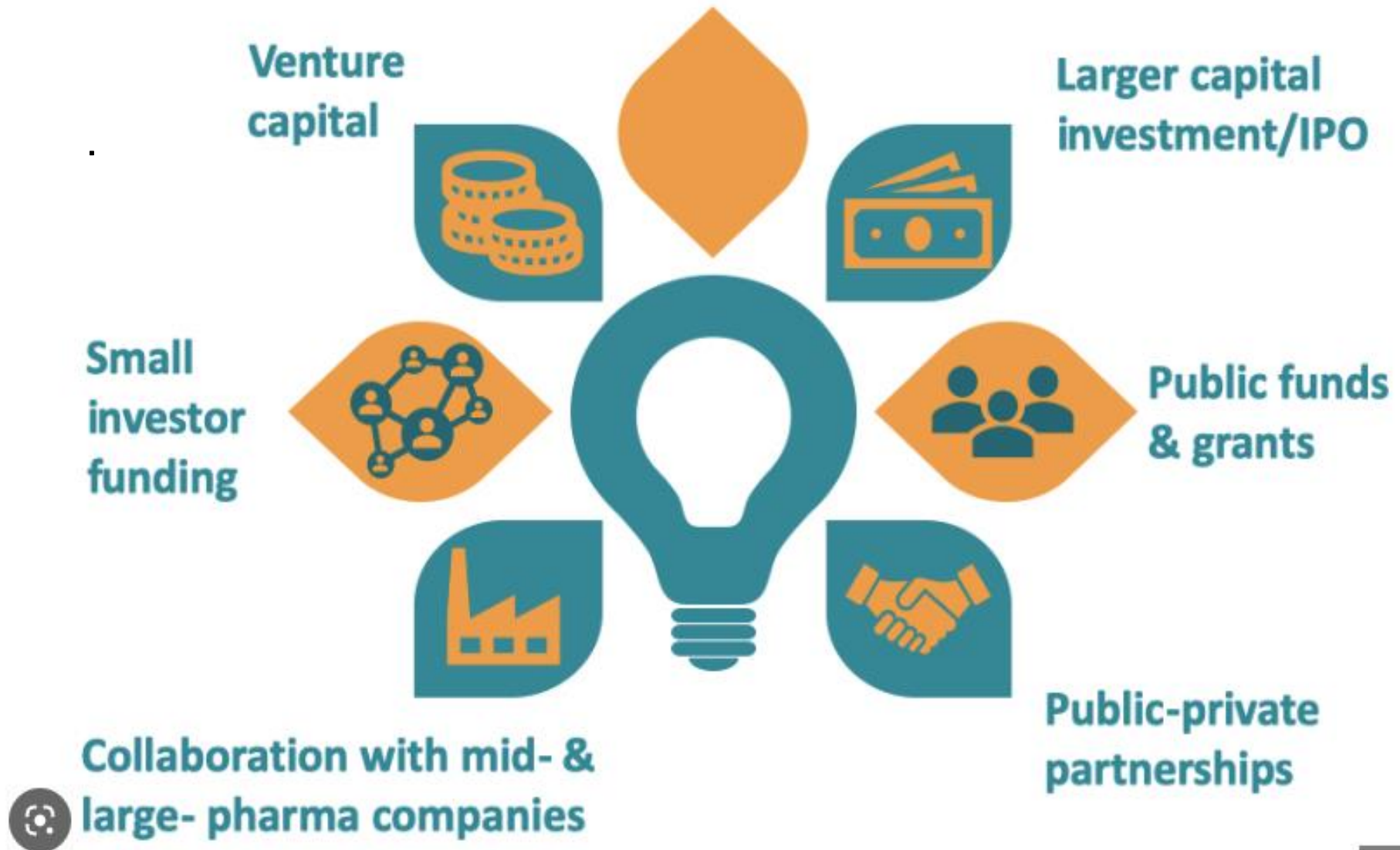
2. sustainable management
in health business

3. Health Business Case Study
-SMEs
-SML
-Soft Power
-Start up

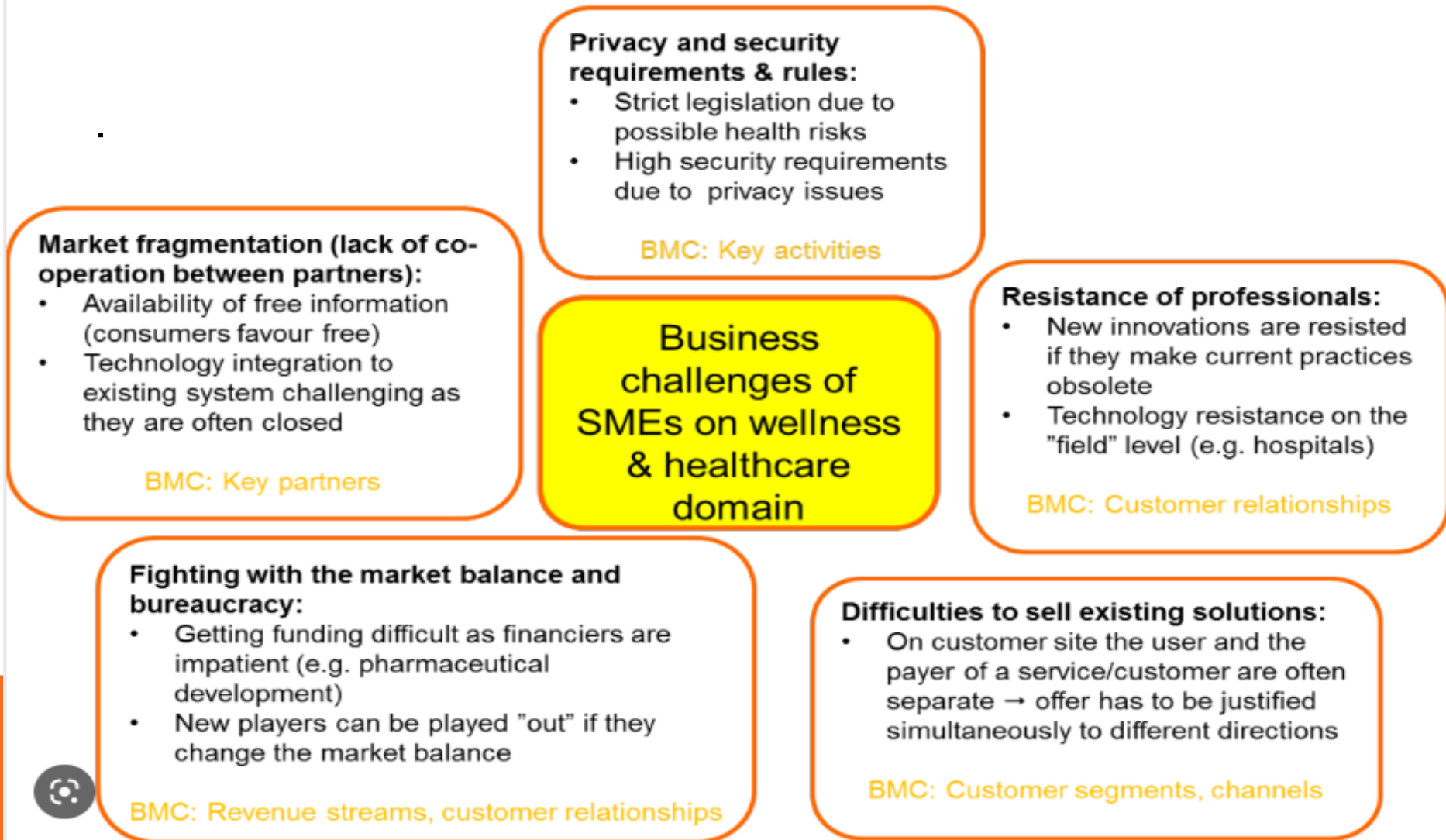


Good & Success Entrepreneur and Operator

3. Health Business Case Study: SMEs



3. Health Business Case Study: SMEs



3. Health Business Case Study: SMEs

The SME sector in Europe



3. Health Business Case Study: SMEs



Research fields and topics in the project SME 4.0. To overcome the gap... | Download Scientific Diagram



3. Health Business Case Study: SMEs

ธุรกิจ SME ที่น่าลงทุนหลังโควิด มีอะไรบ้าง?

SME
SOCIAL PLANET
bangkokbanksme.com



1 Delivery



2 E-Learning



3 ขายของออนไลน์



4 บริการทำความสะอาด
สะอาดต่างๆ



5 เกี่ยวกับผู้สูงอายุ



6 เกี่ยวกับสุขภาพ



7 ออกกำลังกายออนไลน์



3. Health Business Case Study: SML



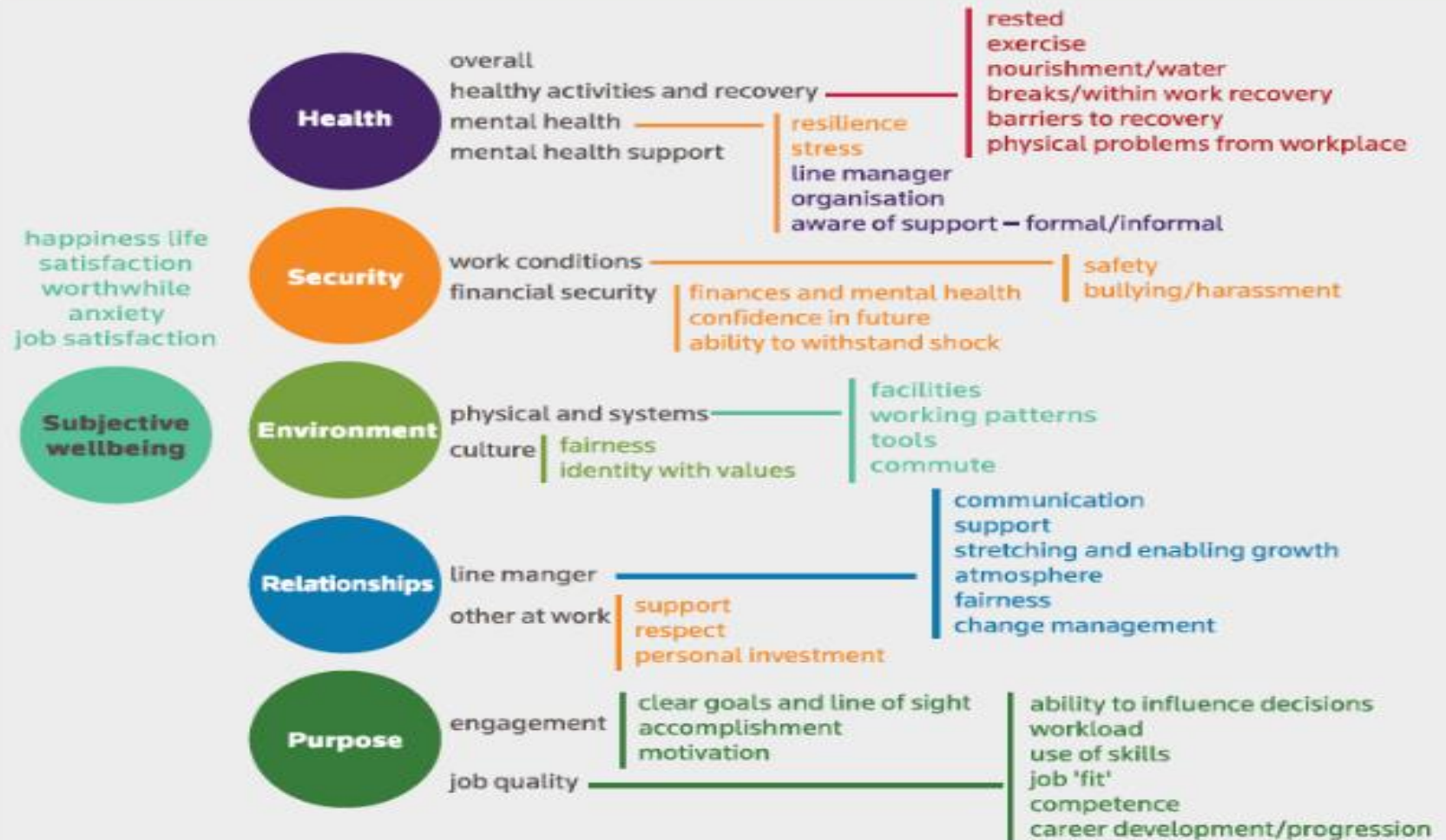
SML 201 reaches peak enrollment with Daisy Yan Huang and Ricardo Masini as co-lecturers | Center for Statistics and Machine Learning

3. Health Business Case Study: SML



3. Health Business Case Study: SML

THE FIVE KEY DRIVERS OF WELLBEING



WHAT WORKS CENTRE FOR WELLBEING 2018

3. Health Business Case Study: Soft Power



3. Health Business Case Study: Soft Power



3. Health Business Case Study: Soft Power

ไทยคู่ฟ้า

รัฐบาลดัน 5F

"Soft Power" ไทย

สู่สินค้าส่งออกทางวัฒนธรรม

1



อาหาร
(Food)

2



ภาพยนตร์/วิดิทัศน์
(Film)

3



การออกแบบแฟชั่นไทย
(Fashion)

4



ศิลปะการป้องกันตัวแบบไทย
(Fighting)

5



เทศกาลประเพณีไทย
(Festival)

"เพื่อสร้างรายได้และภาพลักษณ์ที่ดีของประเทศ
ด้วยอุตสาหกรรมวัฒนธรรมสร้างสรรค์ที่มีศักยภาพ ขยับเคลื่อนเศรษฐกิจไทย"

f YouTube LINE | ไทยคู่ฟ้า

THAIGOV.GO.TH

3. Health Business Case Study: Soft Power



3. Health Business Case Study: Soft Power





YS YourStory





K 3. Health Business Case Study: Start up

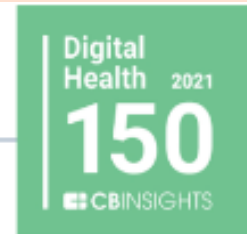


3. Health Business Case Study: Start up



- 1. Framework for granting special orphan drug status to fast-track a drug to treat rare diseases under an Orphan Drug Designation Program** with the aim of advancing the evaluation and fast-tracking the development of drugs that show potential in helping in the diagnosis and treatment of rare disorders.
- 2. Develop a robust public-private model to help researchers and startups developing treatments for rare diseases** and working towards addressing other major challenges relating to funding, diagnosis, drug development and manufacturing, among others.
- 3. National Policy for Rare Diseases** to be notified after taking into account the recommendations put forth by the scientist, advocacy, and patient/caregiver communities as well as startups working in the field.
- 4. Funding grants dedicated for clinical trials of rare disease drugs and incentives** to sponsors of orphan drugs to incentivise the development of treatment solutions for rare disorders as well as research material aimed at prevention of rare disorders.
- 5. CSR arms of major corporates and philanthropic organisations to have dedicated Rare Disease Programs**, in line with the model followed for funding and aiding COVID-19 pandemic relief and treatment efforts, to help advance efforts made by scientists, researchers, and startups.

2021



Screening, Monitoring, & Diagnostics



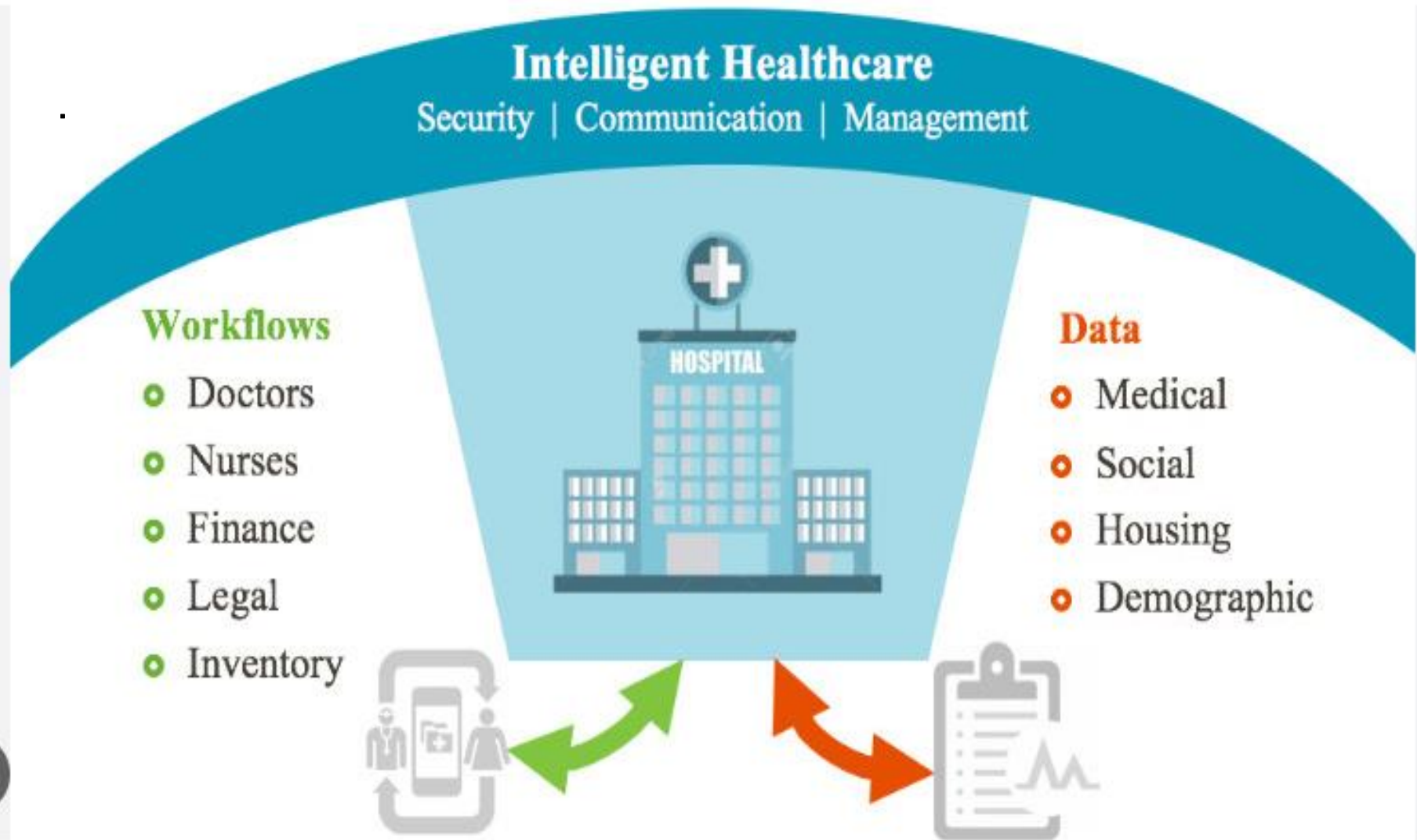
binx health Selected as a Top Digital Health Startup that is Transforming the Future of Healthcare -- Named to the 2021 CB Insights Digital Health 150 List | Business Wire

3. Health Business Case Study: Start up

CHAP 8 Development and challenges of sustainable management



3. Health Business Case Study: Start up



3. Health Business Case Study: Start up



World Health Day] These digital healthcare startups are bringing medical services to doorsteps across India

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Q&A

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Thank YOU