

CHAP 8 DEVELOPMENT AND CHALLENGES OF SUSTAINABLE MANAGEMENT (1)

HSC3322MANAGEMENT OF HEALTH BUSINESS

AJ.NATSINEE.SA SSRU

1. Development and challenges
in health business

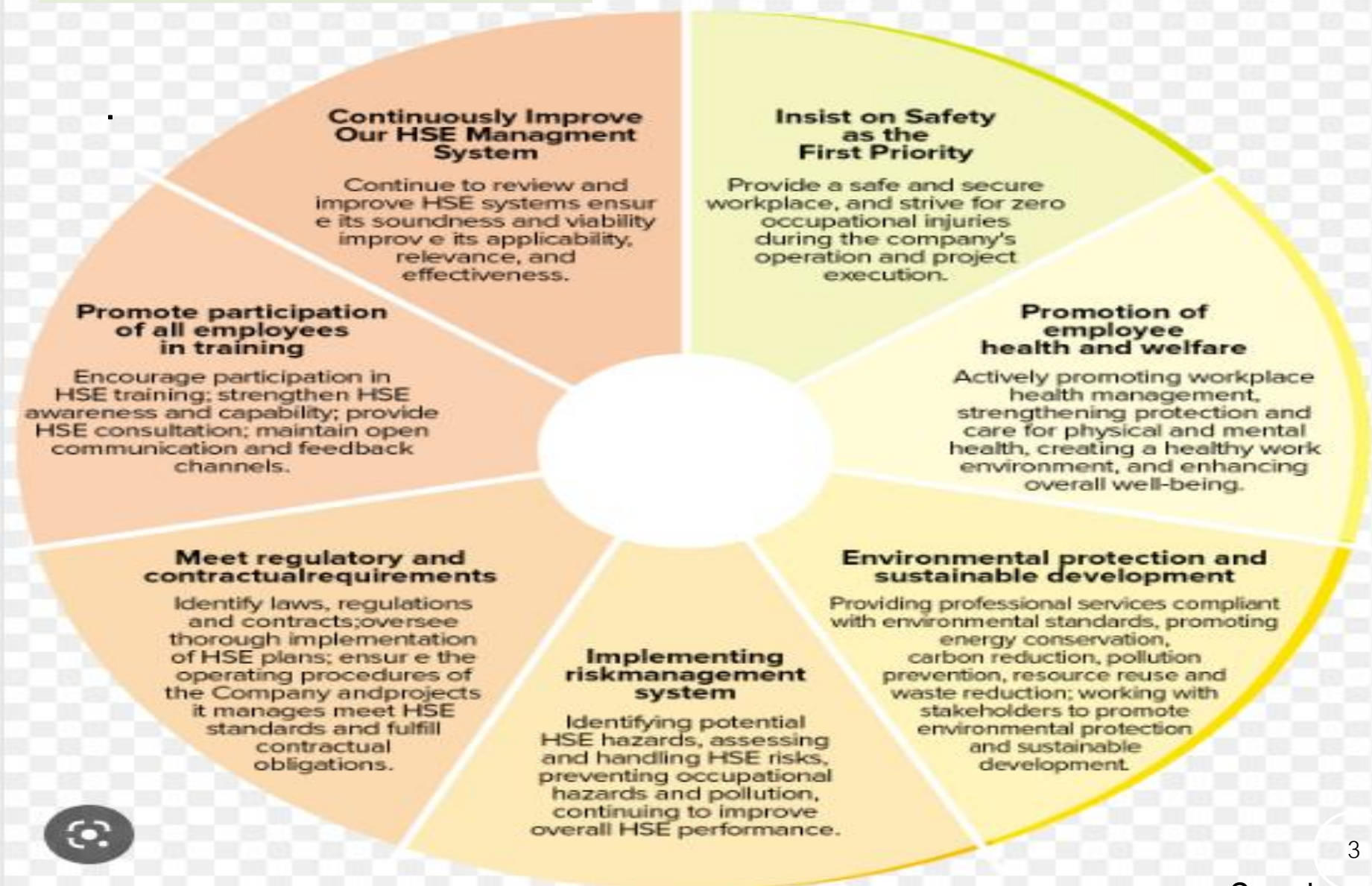
2. sustainable management
in health business

3. Health Business Case Study
-SMEs
-SML
-Soft Power
-Start up



Good & Success Entrepreneur and Operator

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1. Development and challenges in health business



Cloud Tags of Medical Health Words in World Map Stock Vector - Illustration of drug, prescription: 85748337



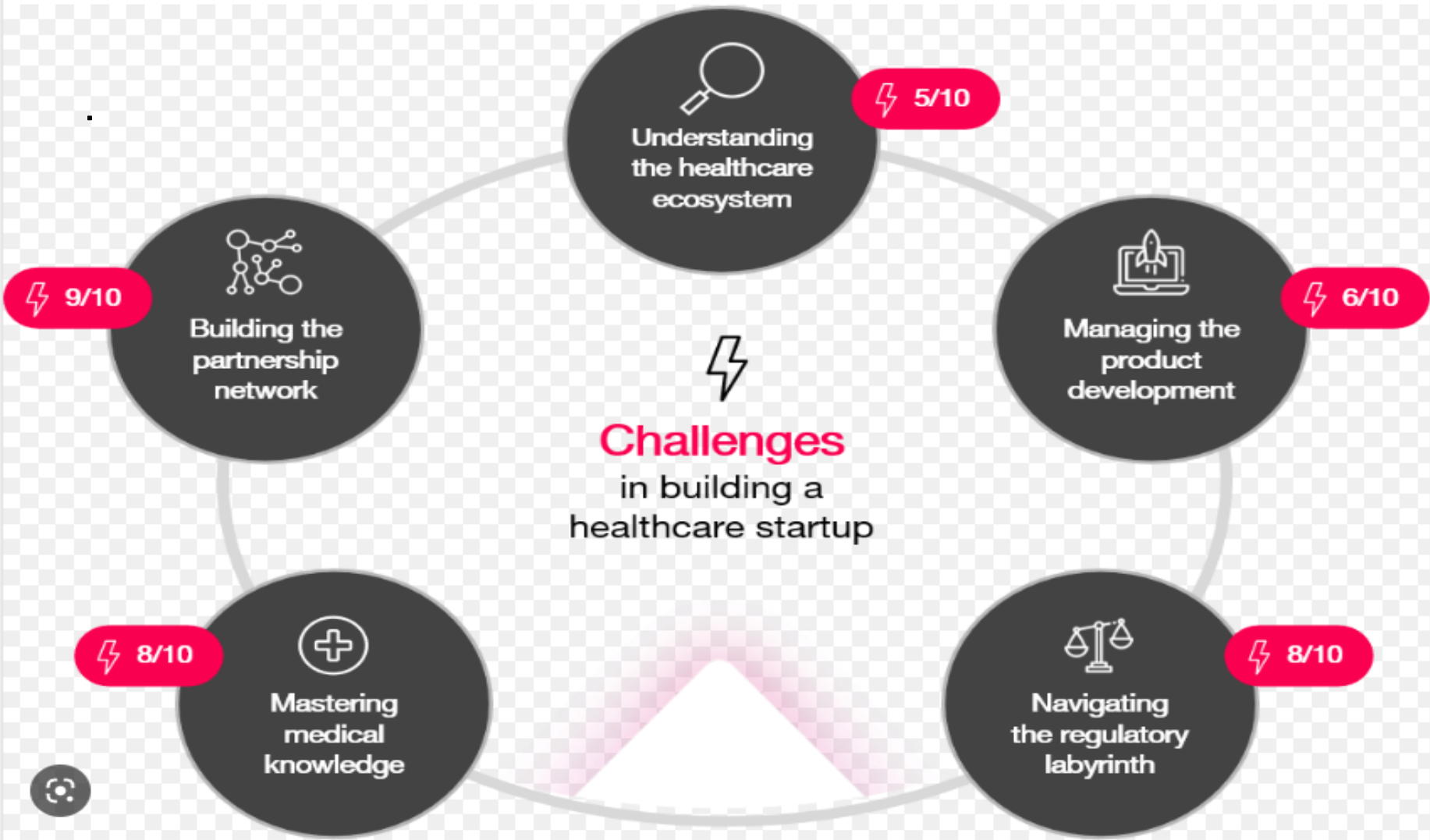
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CHAP 8 Development and challenges of sustainable management



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The 5 top challenges when building an industry redefining healthcare startup — and how to master them | by Tim Bogdan | FoundersLane | Medium

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How to Manage Limited Budgets

1



2



3



4



**Optimize your
revenue
opportunities**

**Plan, set up,
and
administrate
budgets**

**Increase
transparency of
cost and
revenue
through
Reporting**

**Reduce cost
and increase
efficiency in
Supply Chain**



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Benefits in Managing Limited Budget in Healthcare

1

Increased staff productivity, e.g.
33% more admissions with same
staff

2

Improved financial processes, e.g.
time to close books decreased by
60%

3

Reduced procurement cost by 5-
10%

4

Inventory levels decreased by
10% and more

5

Improved forecasting and
planning capabilities



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My Road to Redesign Health

NIMISH PARIKH

My time at med school helped me realize that my real passion was not so much within practicing medicine,

but rather introducing innovation into the healthcare industry.

ENTREPRENEUR

Crash course in what it takes to start a business within a field of emerging technology

PRODUCT DEVELOPER

My work took on new meaning when I understood my potential for impact

INNOVATIVE MINDSET

Learned to appreciate constant experimentation and thinking fast on your feet

REDESIGN HEALTH

Turning challenges and concepts into products designed to improve the health of everyone



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Sustainability



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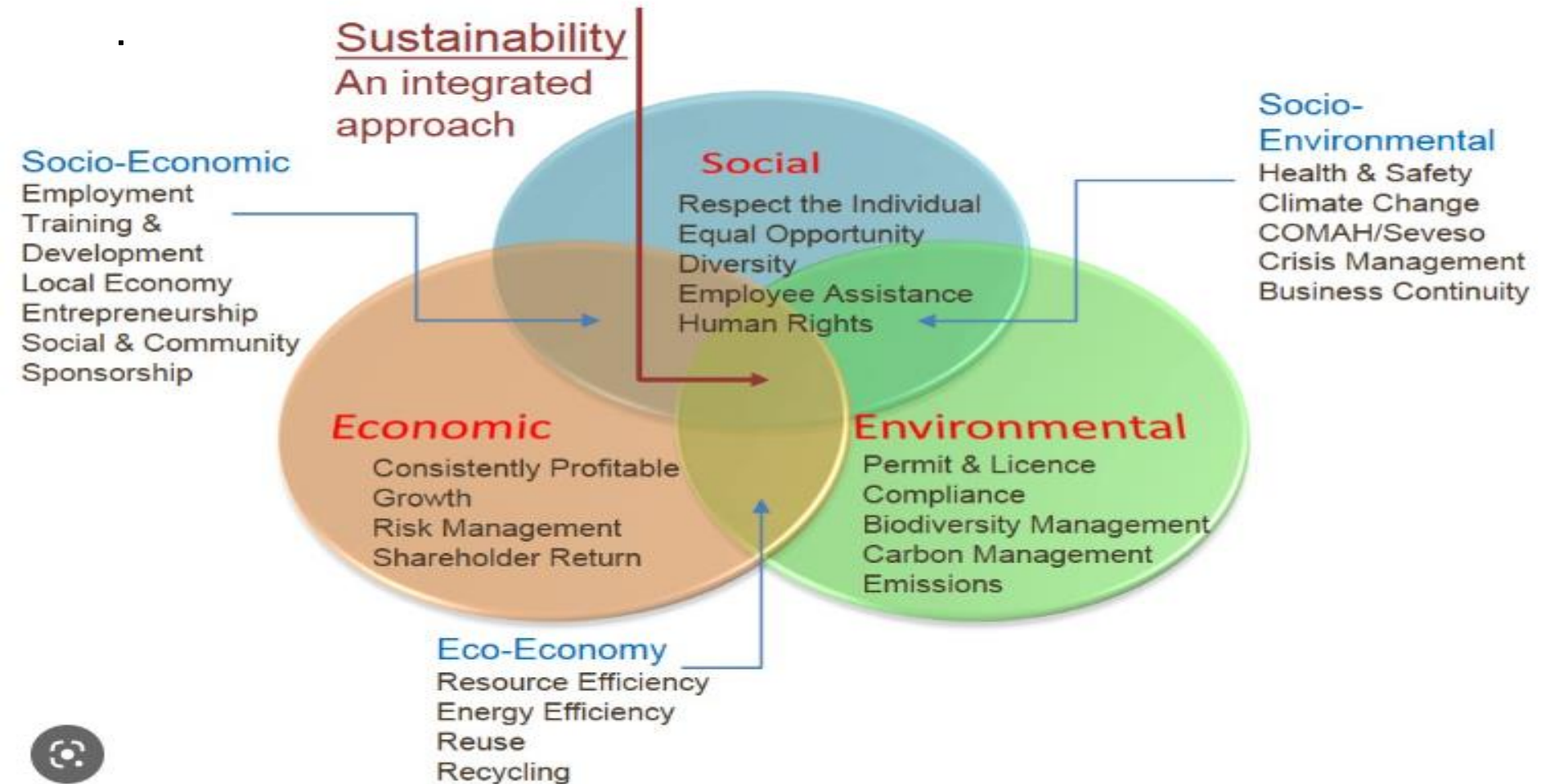


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Source: Gartner
754705_C

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Supporting countries to achieve the SDGs



UNECE supports countries in the implementation of Development Goals (SDGs) thanks to its:

National Geographic Society

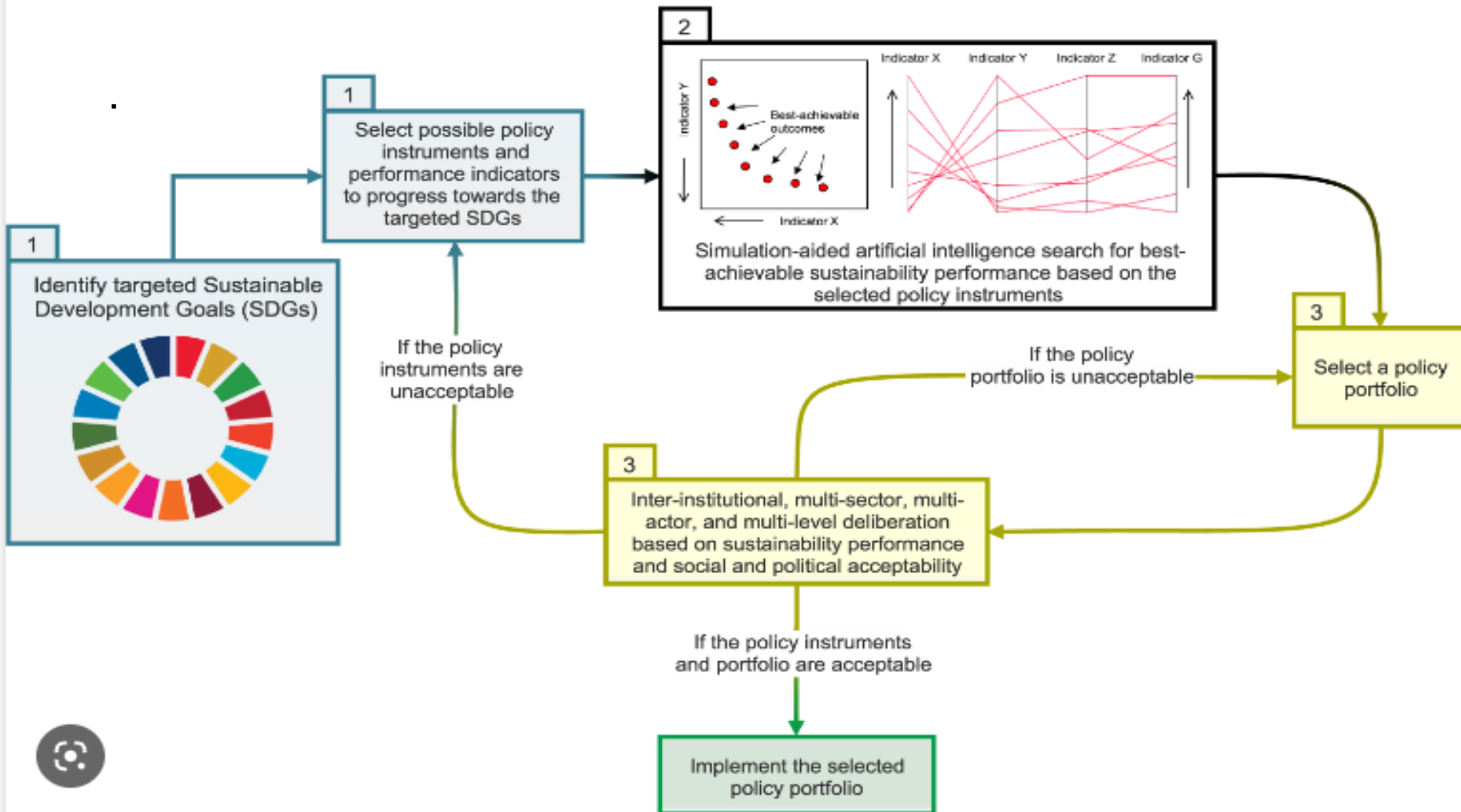
SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	10 REDUCED INEQUALITIES	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS	

Sustainable Development Goals

Google.com

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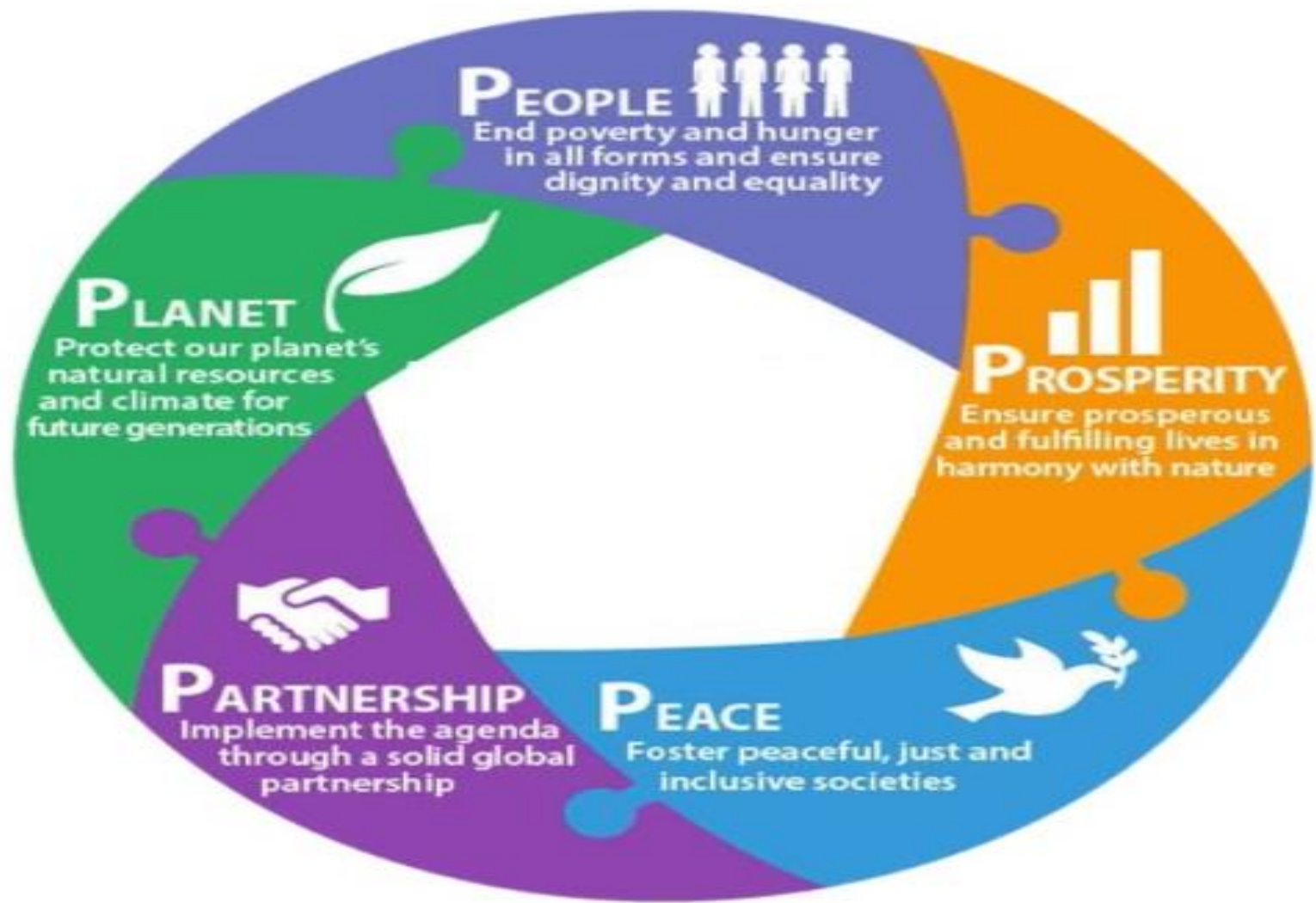


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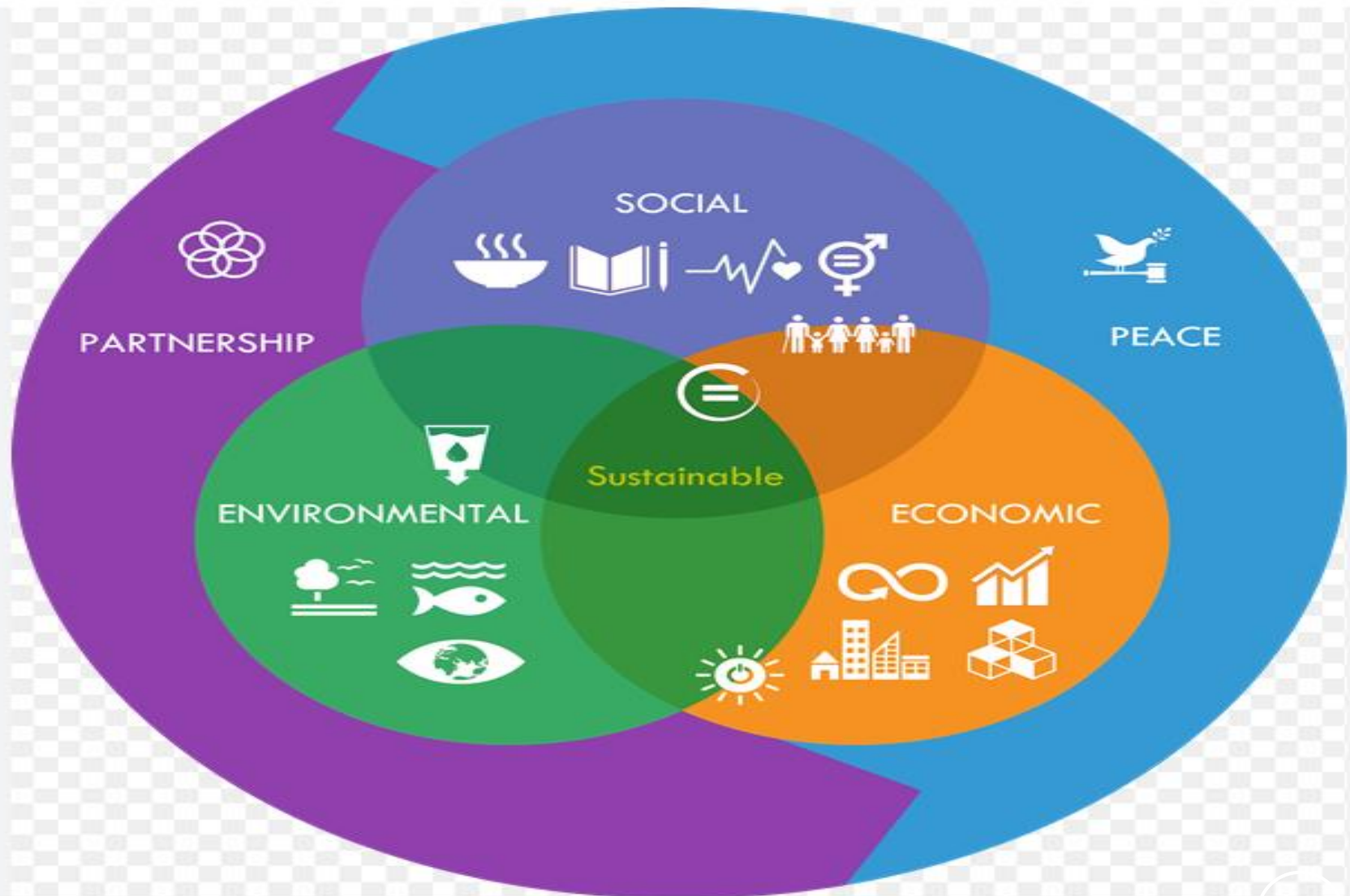


UN Secretary General's six essential elements for delivering the SDGs

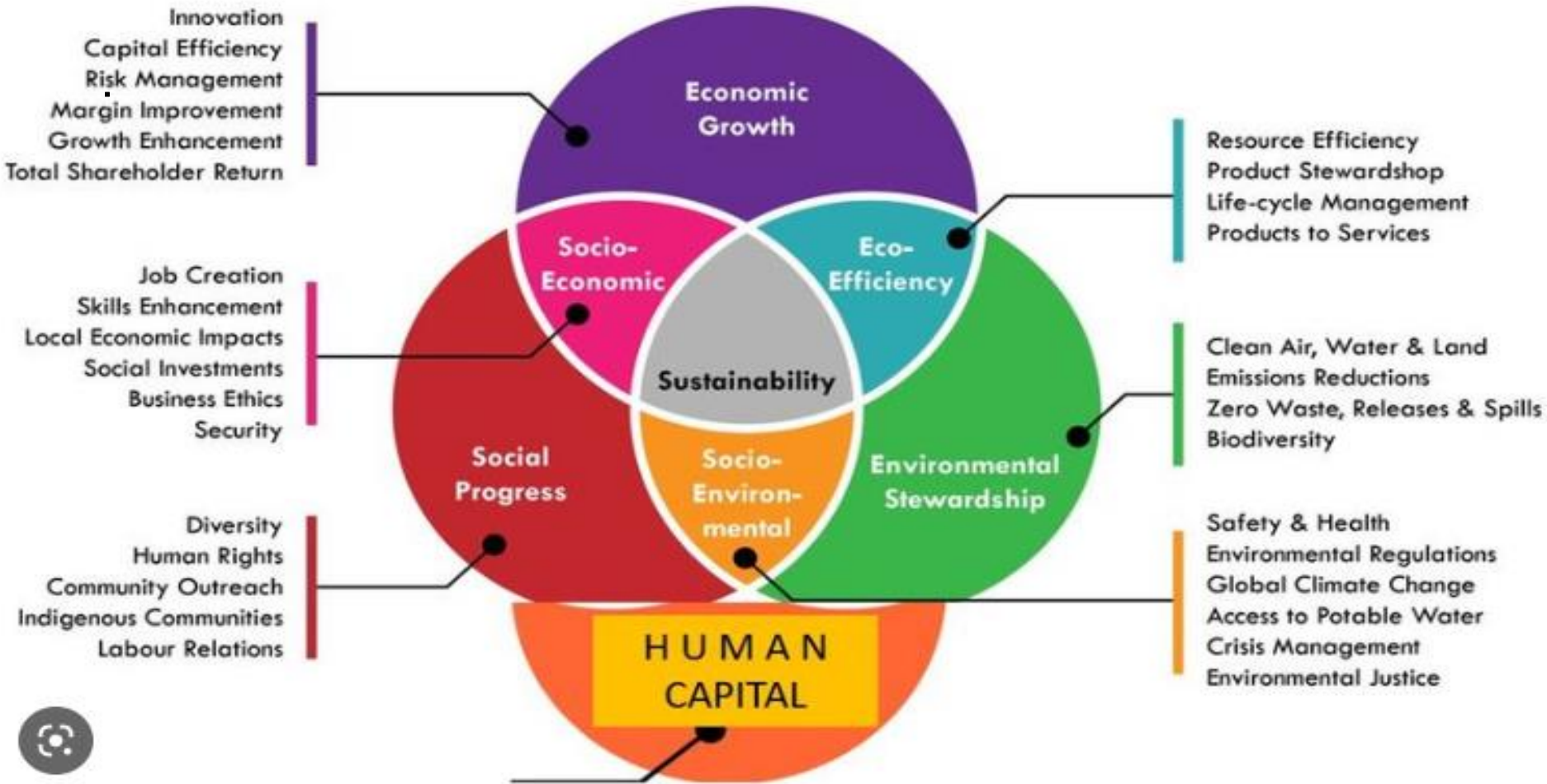
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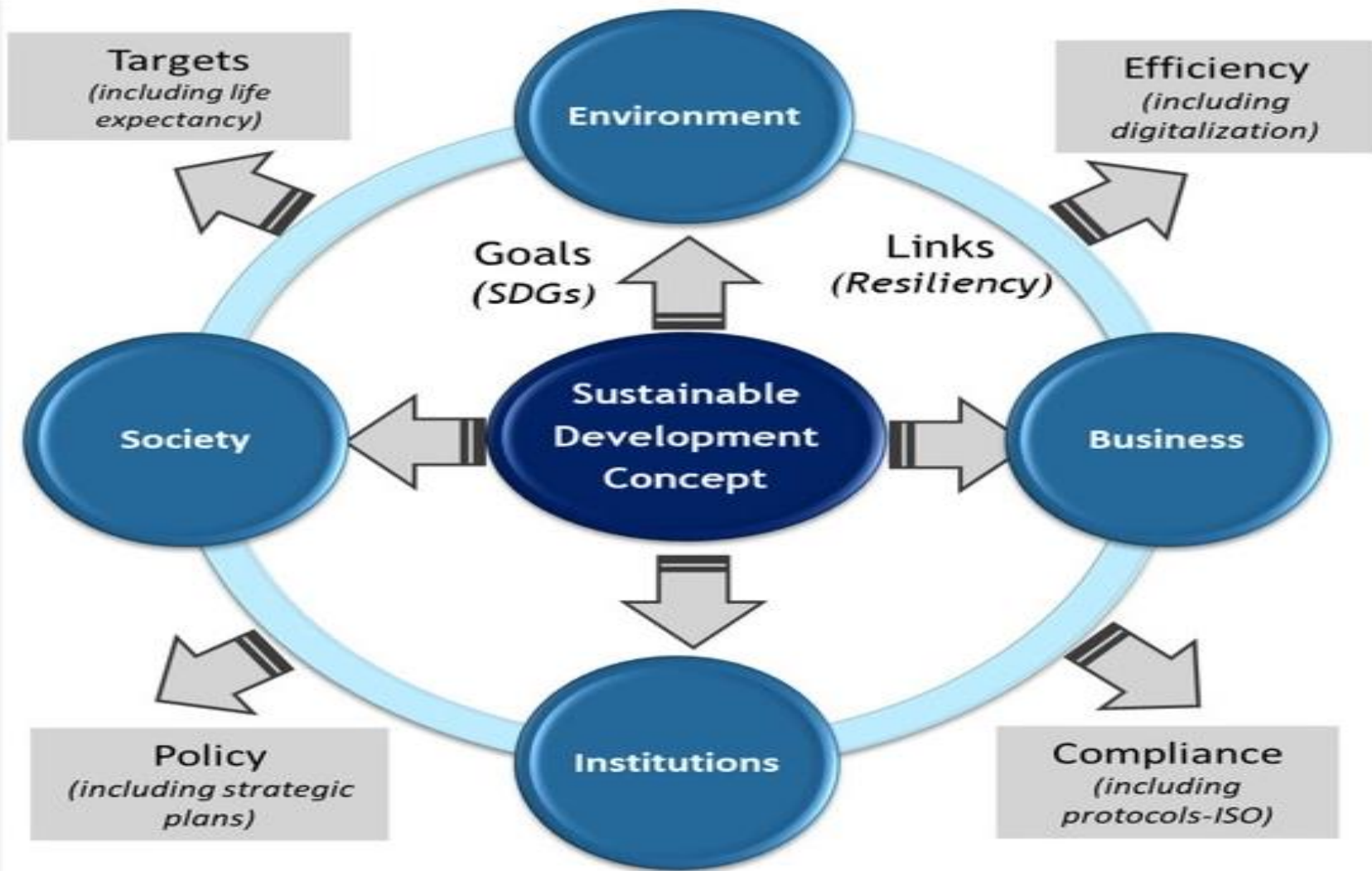


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Four pillars of sustainable development - how important is human capital today? What does need to be sustainable in the eco-system? | ResearchGate

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Q&A

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Thank YOU