

CHAP 7 LAWS RELATED TO HEALTH BUSINESS OPERATIONS (2)

HSC3322MANAGEMENT OF HEALTH BUSINESS

AJ.NATSINEE.SA SSRU

1. Health Laws

2. Commercial Registration

(ทะเบียนการค้า)

3. Trade Mark

(เครื่องหมายการค้า)

4. Copyright

(ลิขสิทธิ์)

5. Patent/Petty Patent

(สิทธิบัตร/อนุสิทธิบัตร)



Good & Success Entrepreneur and Operator

3. Trade Mark

IT'S ALL ABOUT THE SYMBOLS

AND THE TYPE OF PROTECTION EACH GRANTS

TM

Used for a
trademark that
has not yet been
registered



Used for a
product or
service that has
been registered
and is legally
protected

SM

Used for a
service mark that
has not yet been
registered



Used to notify
the authorship of
non-audio works



Used to notify
the copyright of
audio works



4. Copyright



What Is a Copyright? - FindLaw

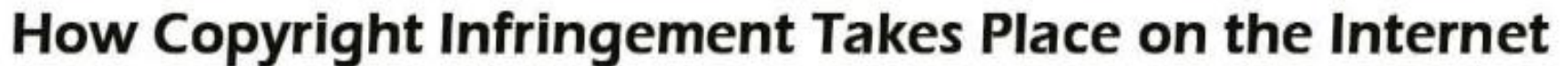
17/11/24

Google.com

4. Copyright



Property Group



4. Copyright



4. Copyright

Copyright Rules to Remember



- 1 Just because you found it online, doesn't mean it's free to use (even if you're a teacher or student).
- 2 There are a lot of resources you can use freely including work that has a Creative Commons license or is in the public domain.
- 3 You have a right as a creator to have your work protected from copying and you can also give your own content a Creative Commons license.
- 4 If in doubt about using content, ask the creator for permission, find a free alternative, purchase an alternative, or make your own material.
- 5 Instead of looking for loopholes, consider whether you're being the most responsible and ethical digital citizen you can be.



Learn more: theedublogger.com/copyright-fair-use-and-creative-commons

edublogs




4. Copyright

copyright, Creative Commons, and Fair Use for

FREE IMAGES FOR STUDENTS AND TEACHERS

OVERVIEW



SITE	AGE	PHOTOS	CLIPART/VECTORS	VIDEOS	SIGN UP	ADS	ATTRIBUTION REQUIRED	OTHER
 pixabay.com	16+	✓	✓	✓	optional (Captcha when not logged in)	✓ (Stock photos)	✗	<ul style="list-style-type: none"> Apps Safe search
 unsplash.com	13+	✓	✗	✗	optional	✓ (minimal)	✗	<ul style="list-style-type: none"> App (iOS)
PEXELS www.pexels.com	13+	✓	✗	✓	optional	✓ (Stock photos)	✗	<ul style="list-style-type: none"> Apps Chrome Ext MS Office Add-In
Photos for Class photosforclass.com	Under 13 can use with supervision	✓	✗	✗	✗	✗	✓ (included in image as a caption)	<ul style="list-style-type: none"> Filtered Search box for blog
 openclipart.org	no restriction	✗	✓	✗	optional	✓	✗	<ul style="list-style-type: none"> Can edit images
Pics4Learning www.pics4learning.com	no restriction	✓	✗	✗	✗	✓	✗	<ul style="list-style-type: none"> Filtered For teachers/students only



©kathleen_morris

www.kathleenamorris.com

4. Copyright

Traditional Copyright

Work cannot be used, adapted, copied, or published without the creator's permission

What does it apply to?

All original work is protected under copyright when it's created.

Creative Commons

Work may be used without permission, but only under certain circumstances.

...

Creators set rules for the way their work is used.



What does it apply to?

Only work that creators have chosen to designate as Creative Commons.

Public Domain

Work can be used, adapted, copied, and published, completely without restrictions, no permission needed.











What does it apply to?

Work published prior to 1923, work by long-dead creators, and work that creators have placed in the Public Domain.

4. Copyright

CHAP 7 Laws related to health business operations

Copyright tips for online learning

Do	Do not
 <p>Acknowledge the source of everything you copy. UK law requires this.</p>	 <p>Disregard copyright law because you found it on the internet. Free to view does not equal free to reuse.</p>
 <p>Use small amounts of other people's work in your teaching materials.</p>	 <p>Use large amounts of other people's work without permission, especially if it is commercially valuable.</p>
 <p>Select course materials from the library's collection and Box of Broadcasts as these are licensed for use by Imperial staff and students.</p>	 <p>Direct students to pirate content on the internet, be it videos, documents or course readings at another university.</p>
 <p>Use Leganto Reading Lists to create resource lists and the library will deal with copyright clearance and sourcing content.</p>	 <p>Make your teaching materials available to everyone on the internet. Use College platforms and restrict access to only students on your course.</p>
 <p>Ask for help when you have questions. library@imperial.ac.uk</p>	 <p>Leave it to chance. Make it clear to students that course content is for personal use and should not be shared with others.</p>

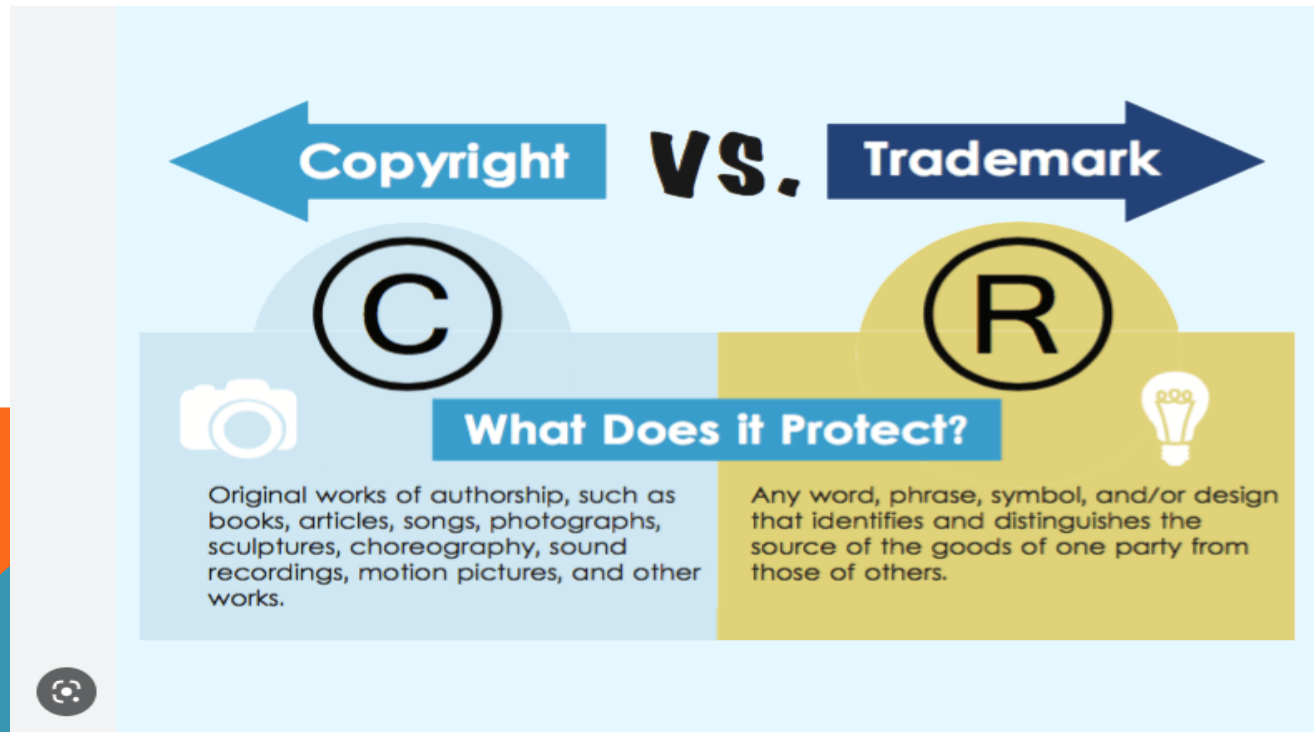
A longer version of this advice is available on the Library Services website as COVID-19: Copyright and Licensing tips for online teaching, alongside other Copyright Guidance and FAQs
library.imperial.ac.uk/blog/32

©2020 Copyright, Imperial College London

Library Services

4. Copyright

CHAP 7 Laws related to health business operations



4. Copyright

7 ways to prevent software piracy

1. License keys
2. Antipiracy software
3. Print/copy restrictions
4. Streaming protections
5. Copyright symbol
6. Antipiracy incentives
7. Demo or trial version

SOURCE: MICHAEL COBB AND MIKE ROTHMAN;
ART: VECTORMINE/ADOBE STOCK
©2021 TECHTARGET. ALL RIGHTS RESERVED



4. Copyright



5. Patent/Petty Patent

CHAP 7 Laws related to health business operations



5. Patent/Petty Patent

CHAP 7 Laws related to health business operations



Patent

[ˈpɑ-tənt]

A legal document giving the holder exclusive intellectual property rights over a specific invention, patents are an important element in encouraging innovation.



Swarit Advisors



مراجعة



5. Patent/Petty Patent

CHAP 7 Laws related to health business operations



Patent - Wikipedia



Patent Awards by IPlax

5. Patent/Petty Patent

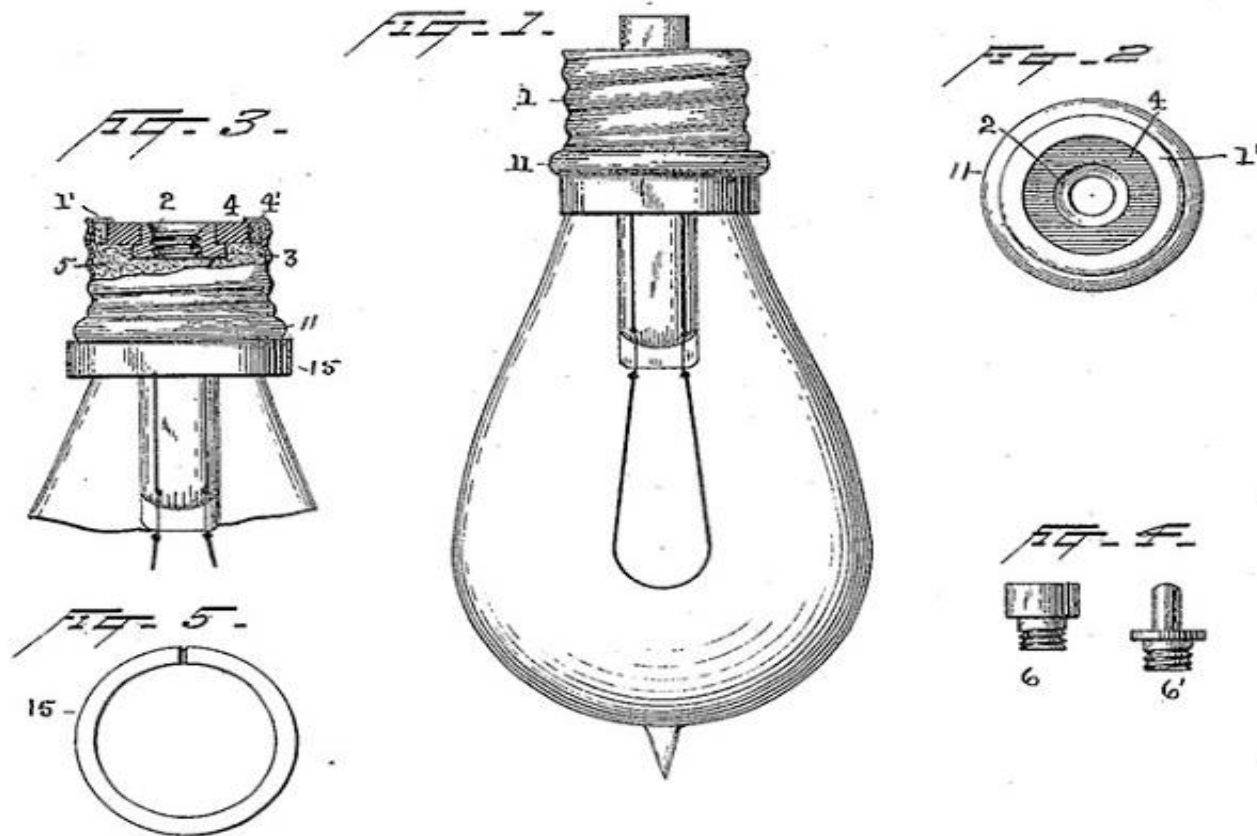
CHAP 7 Laws related to health business operations

(No Model.)

T. A. EDISON.
LAMP BASE.

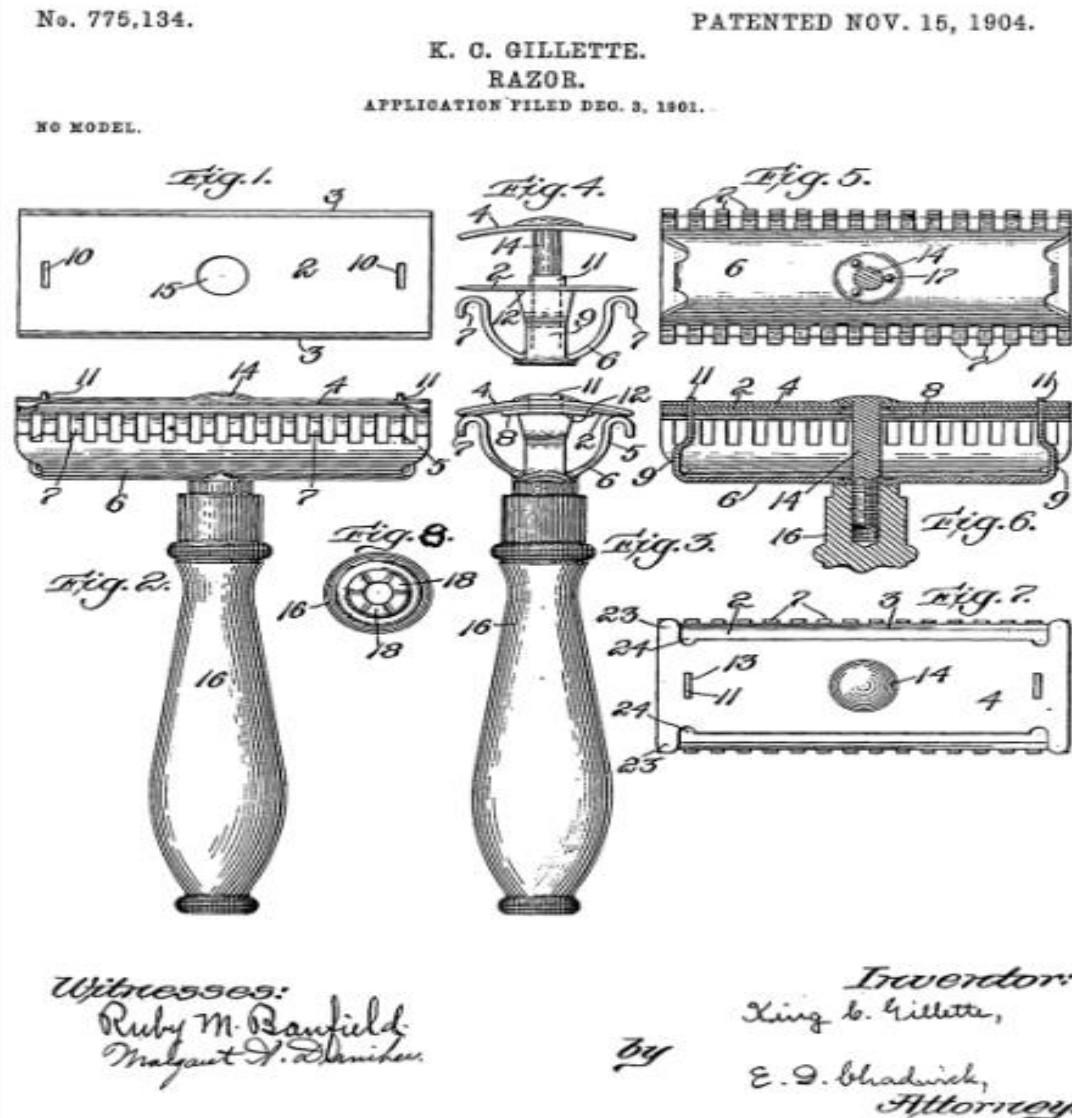
No. 438,310.

Patented Oct. 14, 1890.



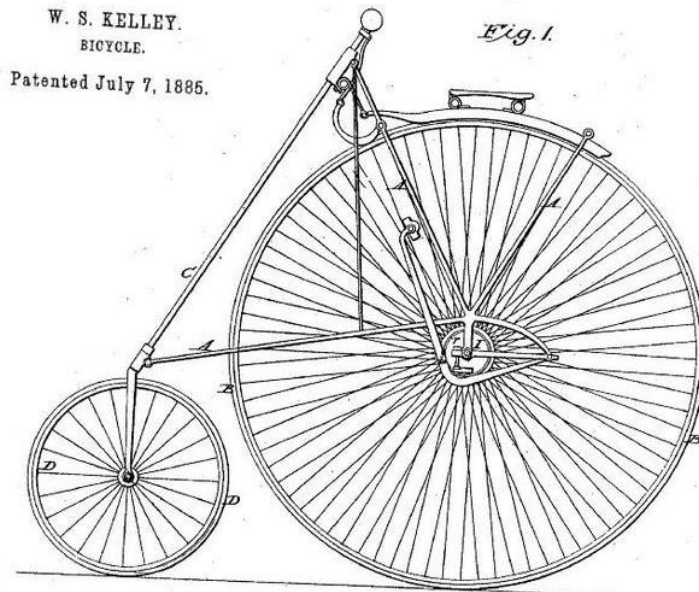
5. Patent/Petty Patent

CHAP 7 Laws related to health business operations



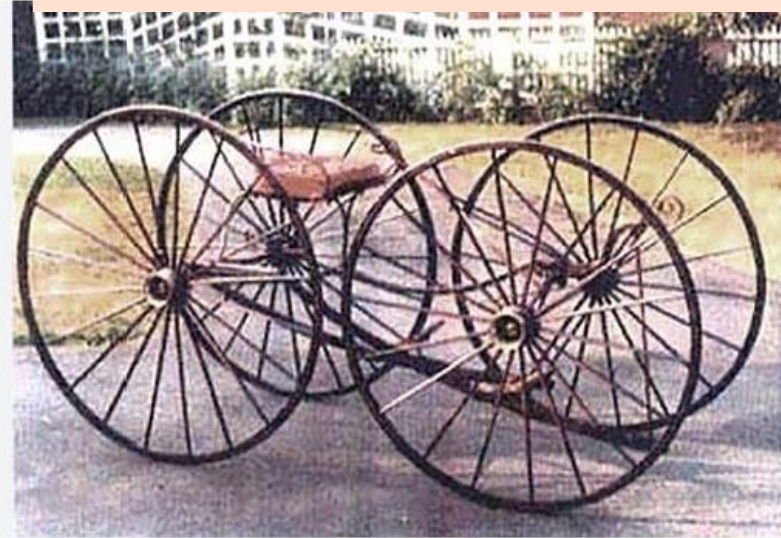
5. Patent/Petty Patent

CHAP 7 Laws related to health business operations



Patent Pending Blog - Patents and the History of Technology: The Star Bicycle

Pinterest



Old school quad bike | Quad bike, Bike, Bicycle



HISTORY: PATENTS – The Online Bicycle Museum

Google.com

5. Patent/Petty Patent

How To Patent a Medical Device?



5. Patent/Petty Patent

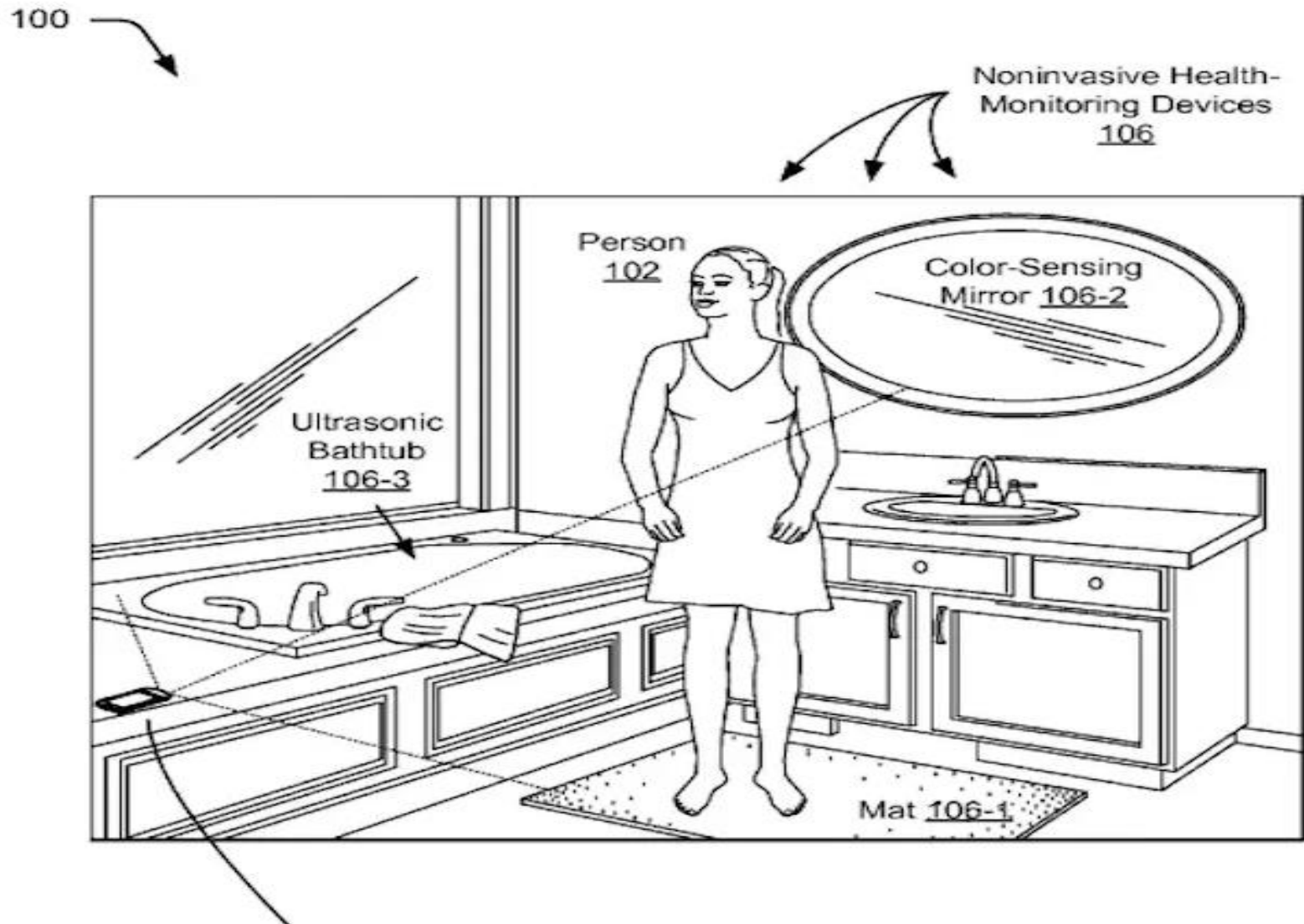


5. Patent/Petty Patent

CHAP 7 Laws related to health business operations



5. Patent/Petty Patent



5. Patent/Petty Patent

อนุสิทธิบัตร (Petty Patent)

อนุสิทธิบัตร คือ หนังสือสำคัญที่ออกให้เพื่อคุ้มครองการประดิษฐ์

- เป็นผลิตภัณฑ์หรือประโยชน์ จะมีลักษณะคล้ายกันกับการประดิษฐ์ แต่เป็นความคิดสร้างสรรค์ที่มีระดับการพัฒนาเทคโนโลยีไม่สูงมากนัก หรือเป็นการประดิษฐ์คิดค้นเพียงเล็กน้อย



home [Chulabhorn Research Institute]



Petty patents



lab:pharmacology:patents_awards [Chulabhorn Research Institute]















PPT - การจดสิทธิบัตร
ไทย PowerPoint Pro

5. Patent/Petty Patent



CONCEPT OF PETTY PATENTS IN CHINA & GERMANY: AN COMPARATIVE
ANALYSIS

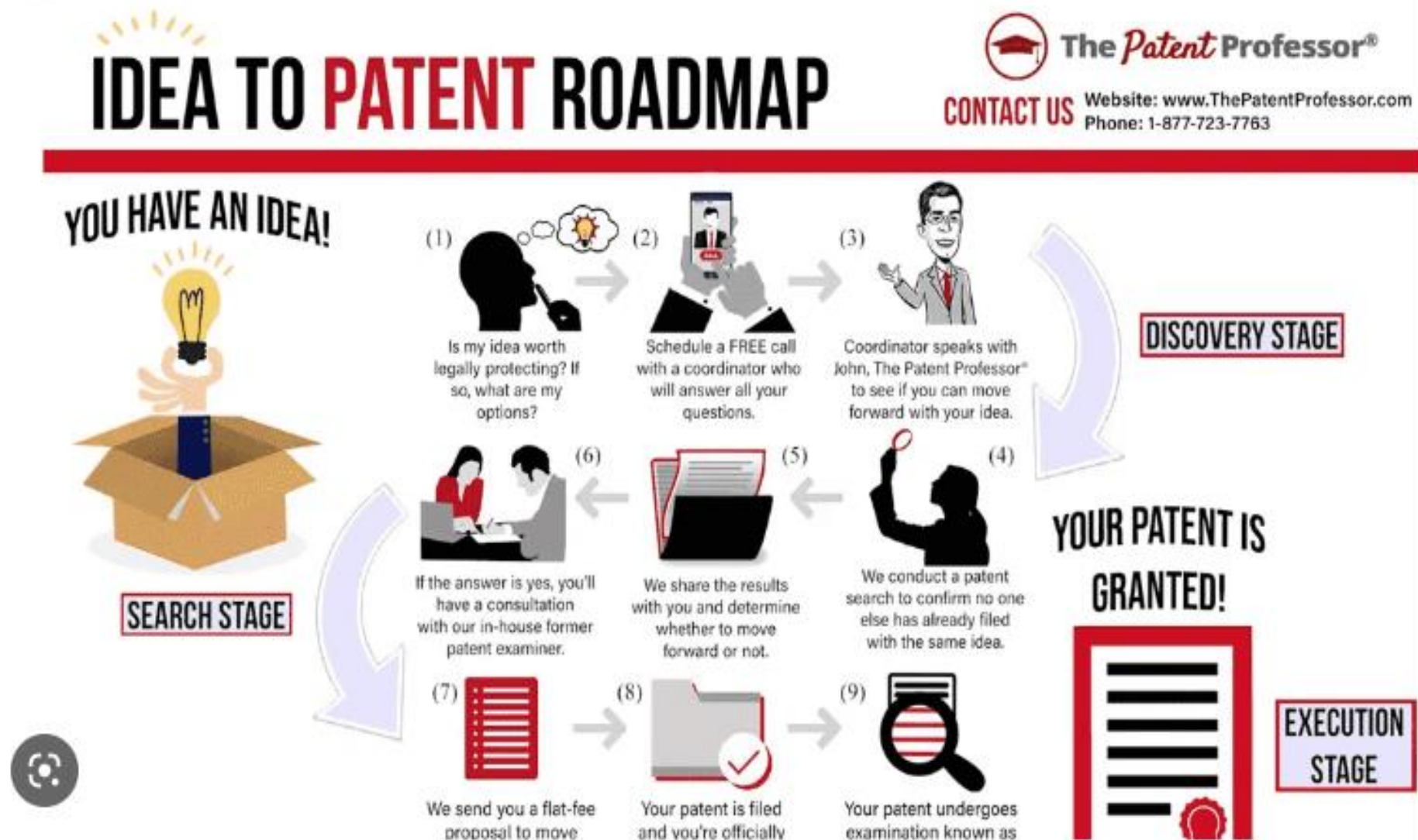
5. Patent/Petty Patent

INVENTION AND PETTY PATENTS CHANGES		
	Current	New Draft
Two Rounds of Publications	<div>Application  x1</div> <div>published after the preliminary examination is completed</div>	<div>Application  x2</div> <div>patent applications will be published twice</div>
Opposition After Second Publication	<div>1st </div> <div>90-day opposition</div> <div>2nd </div>	<div>1st </div> <div>90-day opposition</div> <div>2nd </div>
Third Party Observation	—	<div>1st </div> <div>any person can submit an observation anytime</div> <div>2nd </div>
Substantive Examination For Patent Applications	<div>Publication date </div> <div>5 year</div>	<div>Filing date </div> <div>3 year</div>
Examination For Petty Patents	<div>Grant date </div> <div>1 year</div>	<div>Filing date </div> <div>6 year</div>

© 2020 Baker & McKenzie Ltd.

5. Patent/Petty Patent

CHAP 7 Laws related to health business operations

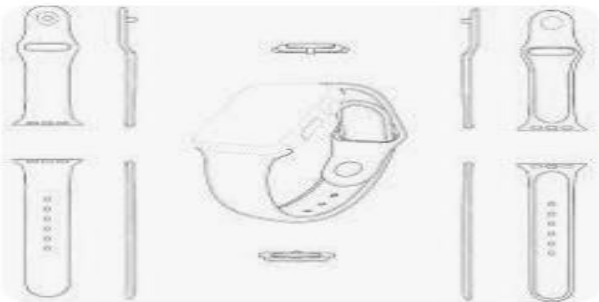


You Have An Idea. Now What?

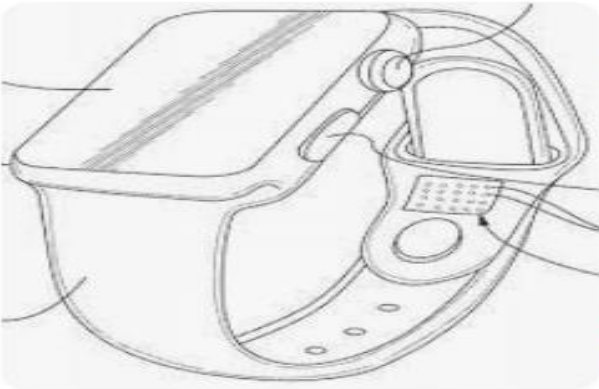
5. Patent/Petty Patent

CHAP 7 Laws related to health business operations

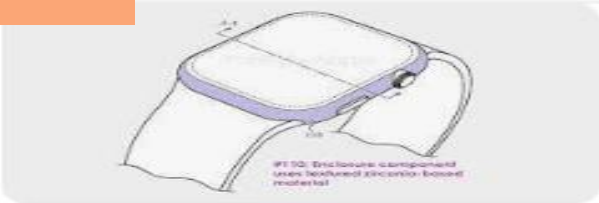
HardwareZone Patents reveal smart Apple Watch...



iDownloadBlog Apple awarded patents for Apple...



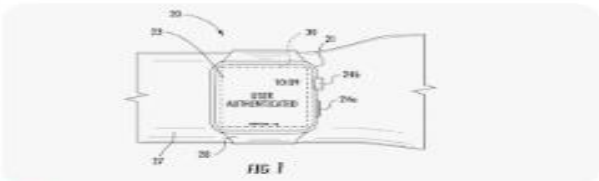
HotHardware Apple Watch Patents Tease Self...



Patently Apple Apple Invents an advanced Matte...



Rapacke Law Group What is Patentable? Everything Y...



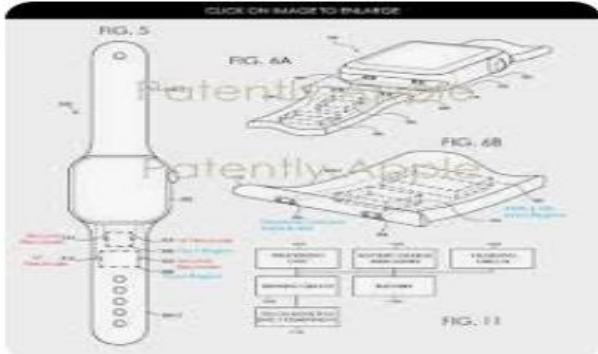
TechCrunch Apple patents Watch band that...



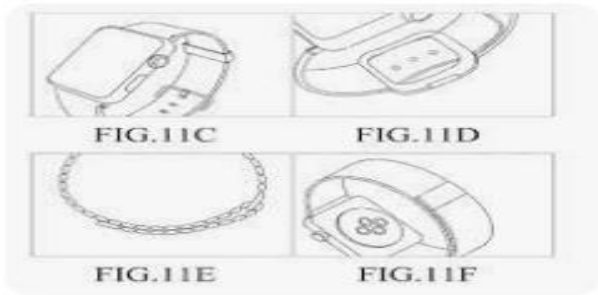
Patently Apple Apple Granted a Pair of Apple...



Patently Apple This week Apple was granted 53...



Patently Apple Apple Wins a Patent for Future...



WatchPro Samsung Smartwatch Patent...

5. Patent/Petty Patent

4 TYPES OF INTELLECTUAL PROPERTY TO PROTECT YOUR IDEA

TRADE SECRETS

- Protects secret information
- E.g., New invention, Coke formula

TRADEMARKS

- Protects brands
- E.g., Apple for cell phones

COPYRIGHTS

- Protects works of authorship
- E.g., books, movies, drawings

PATENTS

- Protects functional or ornamental features
- E.g., swipe feature or iPhone design



▪

Q&A

▪
Thank YOU