



CHAP 5 Business Planning: marketing, accounting, finance, tax, human resources, Business Evaluation (2)

HSC3322MANAGEMENT OF HEALTH BUSINESS

AJ.NATSINEE.SA SSRU

Business Planning : marketing, accounting, finance, tax, human resources, Business Evaluation

1. Business Planning

2. marketing

3. accounting

4. finance

5. tax

6. human resources

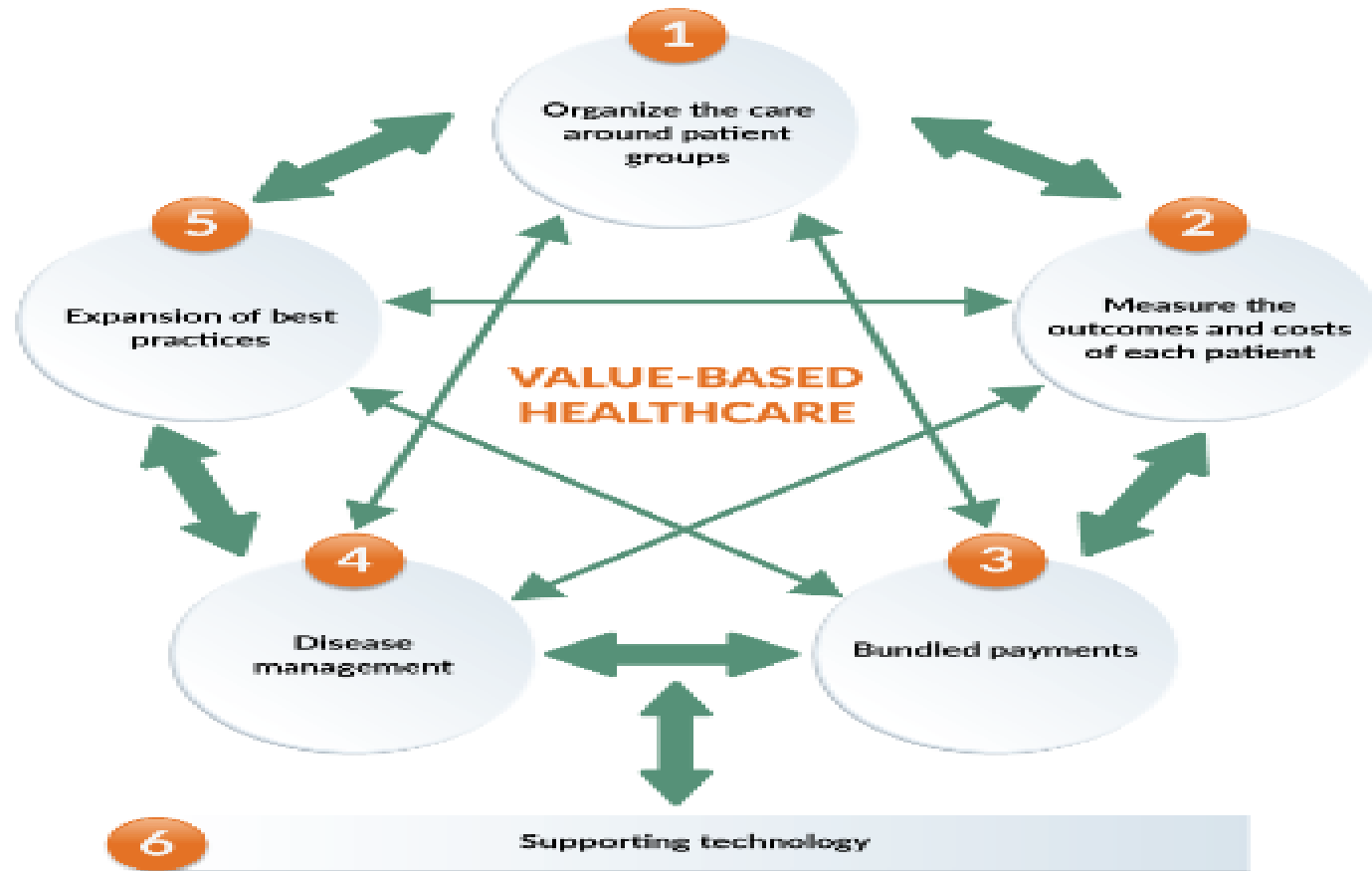


7. Business Evaluation

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Essenburgh



ESSENBURGH
CARE ALTERS

Michael Porter's Value Based Healthcare (VBHC); solution or illusion?

เข้าชม

Google.com

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PATIENT CARE

Provide patients clinical-grade feedback on their condition, and instructions on what to do next

DATA THAT IS MEASURABLE

Patient outcomes, engagement and improvements

VALUE-BASED HEALTHCARE

COORDINATION OF SERVICE + CARE

Provides close coordination of services, based on 24/7 real-time data

COMMUNICATION + COLLABORATION

Foster proactive collaboration between healthcare providers and patients

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4. finance

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Help with money management and financial planning by
Pavankumar132 | Fiverr



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How to Develop Your Financial Plan | The Majors Law Firm, PLLC

4. finance

Group

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Financial Planning Checklist for Business Owners

- ☐ Exit Strategy
- ☐ Estate
- ☐ Sell
- ☐ Divorce
- ☐ Death

- ☐ Health
- ☐ Disability
- ☐ Critical Illness
- ☐ Life
- ☐ Liability

- ☐ Short Term Goals
- ☐ Medium Term Goals
- ☐ Long Term Goals
- ☐ Retirement Goals



This checklist is designed to look at your financial picture
so you can achieve your financial goals.

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How to Manage Small Business Finances - Planium Pro

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YEAR-END TAX PLANNING CHECKLIST

 <p>Don't wait until the very last minute</p> <input type="checkbox"/>	 <p>Make necessary purchases</p> <input type="checkbox"/>
 <p>Assess your financial health</p> <input type="checkbox"/>	 <p>Establish a retirement plan</p> <input type="checkbox"/>
 <p>Defer or accelerate income</p> <input type="checkbox"/>	 <p>Evaluate your accounting process</p> <input type="checkbox"/>
 <p>Determine tax deductions</p> <input type="checkbox"/>	 <p>Consult a tax preparer</p> <input type="checkbox"/>
 <p>Claim bonus depreciation</p> <input type="checkbox"/>	

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PATRIOT



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How Universal Health Care Works

Single Payer

Free government-provided health care paid for by income tax revenue



Every citizen has the same access to government-owned services (Example: The United Kingdom)

Mandatory Insurance

Government-run health insurance fund financed by payroll tax on employers and/or employees



Private doctors and hospitals provide services (Example: Germany)

National Health Insurance

Every citizen pays into a national plan provided by a single insurance company



Publicly funded and privately delivered (Example: Canada)

One balance

What Is Universal Health Care?

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Vare

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7 SELF-EMPLOYMENT DEDUCTIONS FOR INDIVIDUALS



JUST A TEASER

These are just a handful of valuable tax breaks that are available to self-employed individuals. There are many more, but some tax-saving strategies require forethought. Contact your BradyWare tax advisor to plan for the 2021 tax year.

Want more info? Visit: <https://bit.ly/7-self-employment-deductions>

7 Self-Employment Deductions for Individuals

6. Human resources

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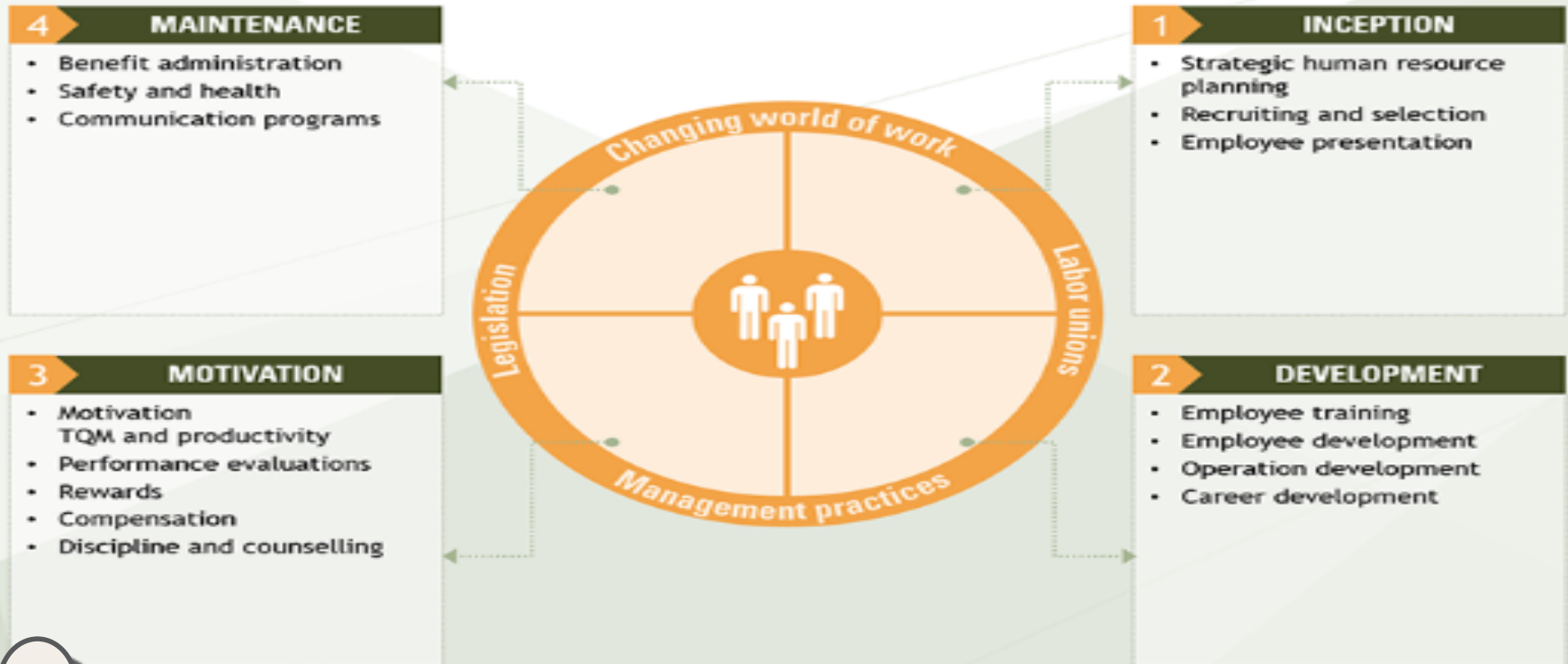
Figure 1. Healthcare Challenges of HR

PDF] Human Resource Management in the Healthcare Industry – A Literature Review | Semant...

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Human Resource Strategy



Made for PowerPoint

24point

Tips to Visualise Human Resource Planning on PowerPoint | Human resources, How to plan, Healt...

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6. Human resources

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Major processes and functions of human resources
Human Resources... | Download Scientific Diagram

7. Business Evaluation



CDC's Program Evaluation Journey: 1999 to Present
- Daniel P. Kidder, Thomas J. Chapel, 2018

7. Business Evaluation



7. Business Evaluation



HOW TO IMPROVE YOUR PUBLIC HEALTH PROGRAMS IN 6 STEPS

7. Business Evaluation



Managing Program Evaluations Using QSIE Standards – The Center for Organizational...

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Test: in Health Business

- 1.Product is...?
- 2.Financial is....?
- 3.Marketing is....?



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Q&A

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Thank YOU